



# ADVICE LETTER SUMMARY

## ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.: Bear Valley Electric Service, Inc. (913-E)

Utility type:

- ELC       GAS       WATER  
 PLC       HEAT

Contact Person: Jeff Linam

Phone #: (909) 394-3600 x664

E-mail: RegulatoryAffairs@bvesinc.com

E-mail Disposition Notice to: RegulatoryAffairs@bvesinc.com

EXPLANATION OF UTILITY TYPE

ELC = Electric      GAS = Gas      WATER = Water  
 PLC = Pipeline      HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #: 495-EA

Tier Designation: Tier 3

Subject of AL: Bear Valley Electric Service, Inc.'s Implementation of Income-Graduated Fixed Charges Pursuant to Ordering Paragraph 10(b) of Decision 24-05-028

Keywords (choose from CPUC listing): Compliance

AL Type:  Monthly  Quarterly  Annual  One-Time  Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #: Decision 24-05-028

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: N/A

Summarize differences between the AL and the prior withdrawn or rejected AL: N/A

Confidential treatment requested?  Yes  No

If yes, specification of confidential information: Confidential vendor quotes in Appendix B  
Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information: Jeff Linam, regulatoryaffairs@bvesinc.com

Resolution required?  Yes  No

Requested effective date: 10/1/24

No. of tariff sheets: 0

Estimated system annual revenue effect (%):

Estimated system average rate effect (%):

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed<sup>1</sup>: N/A

Pending advice letters that revise the same tariff sheets: N/A

<sup>1</sup>Discuss in AL if more space is needed.

**Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:**

CPUC, Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue  
San Francisco, CA 94102  
Email: [EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)

Name: Jeff Linam  
Title: Regulatory Affairs Manager  
Utility Name: Bear Valley Electric Service, Inc.  
Address: 630 E. Foothill Blvd  
City: San Dimas State: California  
Telephone (xxx) xxx-xxxx: (909) 394-3600 x664  
Facsimile (xxx) xxx-xxxx:  
Email: [RegulatoryAffairs@bvesinc.com](mailto:RegulatoryAffairs@bvesinc.com); [Jeff.Linam@gswater.com](mailto:Jeff.Linam@gswater.com)

Name: Alicia Menchaca  
Title: Rate Analyst, Regulatory Affairs  
Utility Name: Bear Valley Electric Service, Inc.  
Address: 630 E. Foothill Blvd  
City: San Dimas State: California  
Telephone (xxx) xxx-xxxx: (909) 394-3600 x497  
Facsimile (xxx) xxx-xxxx:  
Email: [RegulatoryAffairs@bvesinc.com](mailto:RegulatoryAffairs@bvesinc.com); [alicia.menchaca@bvesinc.co](mailto:alicia.menchaca@bvesinc.co)

Clear Form



Bear Valley Electric Service, Inc.  
P.O. Box 9028  
San Dimas, CA 91773-9028  
A Subsidiary of American States Water Company

October 1, 2024

Advice Letter No. 495-EA

(U 913 E)

## I. California Public Utilities Commission

Bear Valley Electric Service, Inc. ("BVES") hereby transmits for filing the following:

**SUBJECT:** IMPLEMENTATION OF INCOME-GRADUATED FIXED CHARGES PURSUANT TO ORDERING PARAGRAPH 10(B) OF DECISION 24-05-028

### **PURPOSE**

Pursuant to Decision ("D.") 24-05-028, Ordering Paragraphs ("OP") 10(B), BVES is filing this advice letter to the California Public Utilities Commission ("Commission") requesting approval to implement its income-graduated fixed charges and provide a proposed a marketing, education, and outreach plan.

*10. Bear Valley Electric Service, Inc., Liberty Utilities, and PacificCorp d/b/a Pacific Power shall each (a) participate in the large utilities' marketing, education, and outreach workshop to discuss the large utilities' plans, research findings, and messaging, and (b) within 120 days of the issuance date of this decision, file a Tier 3 advice letter to implement income-graduated fixed charges, propose a marketing, education, and outreach plan, propose a line-item budget for implementation costs, and provide a justification for each proposed line-item cost. Each of the small and multijurisdictional utilities shall include the following information in the Tier 3 advice letter: (i) a list of all base revenue cost categories that the utility proposes to recover through its income-graduated fixed charges and the revenue requirement associated with each cost category; (ii) an explanation of why each listed base revenue cost category is a fixed cost similar to a category approved for recovery through this decision; (iii) the revenue requirement for each of the fixed cost categories approved in this decision, if applicable to the utility; (iv) an explanation of how each base revenue cost category was converted from the current volumetric rate to a new per customer rate, if it is incremental to the current fixed charges; (v) proposed fixed charge levels; and (vi) a bill impact analysis demonstrating that both Tier 1 and Tier 2 customers with average electricity usage in each baseline territory will realize a bill savings compared to currently effective rates.<sup>1</sup>*

---

<sup>1</sup> D.24-05-020, pp. 164-165

**SUPPLEMENT**

BVES is supplementing Advice Letter No. 495-E to provide additional detail regarding the anticipated costs associated with its ME&O plan. BVES has updated Appendix A, Section 2.3 and added Appendix B. This filing will replace Advice Letter No. 495-E in its entirety.

**BACKGROUND**

On June 30, 2022, California Assembly Bill 205 (“AB 205”) became law. Among other provisions, AB 205 amended California Public Utilities Code Section 739.9(d) to provide that the Commission “may adopt new, or expand existing, fixed charges for the purpose of collecting a reasonable portion of the fixed costs of providing electrical service to residential customers.”

On July 22, 2022, the Commission initiated Rulemaking (“R.”) 22-07-005, with the intent to “advance the following objectives: (a) enhance the reliability of California’s electric system; (b) make electric bills more affordable and equitable; (c) reduce the curtailment of renewable energy and greenhouse gas emissions associated with meeting the state’s future system load; (d) enable widespread electrification of buildings and transportation to meet the state’s climate goals; (e) reduce long-term system costs through more efficient pricing of electricity; and (f) enable participation in demand flexibility by both bundled and unbundled customers.”<sup>1</sup> Phase 1, Track A of the proceeding is scoped to address how the Commission should authorize an income-graduated fixed charge (“Fixed Charge”) in accordance with AB 205.<sup>2</sup>

On May 15, 2024, the Commission issued the Decision which authorizes all California investor-owned electric utilities (“IOUs”) to change the structure of residential customer bills in compliance with AB 205, shifting the recovery of a portion of fixed costs from volumetric rates to a separate, fixed amount on residential customer bills without changing the total costs that utilities may recover from customers, thus reducing the volumetric price of electricity (in cents per kilowatt hour) for residential customers.<sup>2</sup>

**DISCUSSION**

As directed by AB 205, the Decision authorizes all IOUs to change the structure of residential customer bills by shifting the recovery of a portion of fixed costs from volumetric rates to a separate, fixed amount on bills without changing the total costs that utilities may recover from customers. As a result, the Fixed Charge reduces the average residential volumetric price of electricity (in cents per kilowatt hour) of IOUs. The Decision adopts a gradual approach to implementing AB 205 requirements, including the requirement to offer income-graduated fixed charge amounts. The

---

<sup>2</sup> D.24-05-020, p. 2

adopted billing structure will offer discounts based on the existing income-verification processes of the utilities' California Alternate Rates for Energy ("CARE").<sup>3</sup>

In accordance with the Decision, BVES submits this AL to implement the Fixed Charge, remove minimum bills from residential customers bills (where applicable), and propose a Marketing, Education & Outreach ("ME&O") Plan.<sup>4</sup> Appendix A contains four sections that describe the following:

- Section 1 - Implementation
- Section 2 - Marketing, Education & Outreach Plan
- Section 3 - Fixed Charge Tier Assignments
- Section 4 - Rate Design

Appendix B supports ME&O budget. BVES is requesting confidential treatment of vendor quotes and pricing information provided in Appendix B. This confidential information can be released to appropriate parties who execute a nondisclosure agreement. Email Jeff Linam at [regulatoryaffairs@bvesinc.com](mailto:regulatoryaffairs@bvesinc.com) to request nondisclosure agreement and access to confidential file.

### **TIER DESIGNATION**

This advice letter is submitted with a Tier 3 designation, pursuant to D.24-05-028.

### **EFFECTIVE DATE**

BVES respectfully requests that this submittal be approved upon Commission Resolution.

### **NOTICE AND PROTESTS**

A protest is a document objecting to the granting in whole or in part of the authority sought in this advice letter. A response is a document that does not object to the authority sought, but nevertheless presents information that the party tendering the response believes would be useful to the Commission in acting on the request.

A protest must be mailed within 20 days of the date the Commission accepts the advice letter for submission. The Calendar is available on the Commission's website at [www.cpuc.ca.gov](http://www.cpuc.ca.gov).

A protest must state the facts constituting the grounds for the protest, the effect that approval of the advice letter might have on the protestant, and the reasons the protestant believes the advice letter, or a part of it, is not justified. If the protest requests an evidentiary hearing, the protest must state the facts the protestant would present at

---

<sup>3</sup> D.24-05-028, Conclusions of Law ("COL") 13 at 148. BVES does not have a FERA program.

<sup>4</sup> D.24-05-028., COL 33 at 153 - 154.

an evidentiary hearing to support its request for whole or partial denial of the advice letter.

The utility must respond to a protest within five days.

**All protests and responses should be sent to:**

California Public Utilities Commission, Energy Division

505 Van Ness Avenue

San Francisco, California 94102

E-mail: [EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)

The protest or correspondence should also be sent via U.S. mail and/or electronically, if possible, to BVES at the addresses shown below on the same date it is delivered to the Commission.

Bear Valley Electric Service, Inc.

Regulatory Affairs

E-mail: [RegulatoryAffairs@bvesinc.com](mailto:RegulatoryAffairs@bvesinc.com)

If you have not received a reply to your protest within 10 business days, please contact Jeff Linam at (909) 630-5555.

**Correspondence:**

Any correspondence regarding this compliance filing should be sent by regular mail or e-mail to the attention of:

Jeff Linam

Manager, Regulatory Affairs

Bear Valley Electric Service, Inc.

630 East Foothill Blvd.

San Dimas, California 91773

Email: [RegulatoryAffairs@bvesinc.com](mailto:RegulatoryAffairs@bvesinc.com)

The protest shall set forth the grounds upon which it is based and shall be submitted expeditiously. There is no restriction on who may file a protest.

Sincerely,

/s/ Alicia Menchaca

Alicia Menchaca

Rate Analyst, Regulatory Affairs

Bear Valley Electric Service, Inc.

cc: Jenny Au, Energy Division

R. Mark Pocta, California Public Advocates Office  
BVES General Order 96-B Service List  
Service list for R.22-07-005

## APPENDIX A

### Income-Graduated Fixed Charge Implementation and Proposed Marketing, Education, and Outreach Plan



**IMPLEMENTATION (SECTION 1)****MARKETING, EDUCATION, & OUTREACH PLAN (SECTION 2)****FIXED CHARGE TIER ASSIGNMENTS (SECTION 3)****RATE DESIGN (SECTION 4)****1. Implementation**

This section provides an overview of the Fixed Charge tier structure pursuant to Decision (“D.”) 24-05-028, Ordering Paragraphs (“OP”) 10(b) and outlines Bear Valley Electric Service, Inc.’s (“BVES”) activities to implement the Fixed Charges. Implementation activities include timing and approach, removal of minimum bills, customer support resources, measurement and evaluation, and budget.

**1.1 Fixed Charge Tier Structure**

In accordance with the D.24-05-028, BVES will adhere to the following measures:

- (1) Participate in the large utilities’ Marketing, Education, and Outreach workshop to discuss the large utilities’ plans, research findings, and messaging. (OP No. 10a)
- (2) File a Tier 3 advice letter to implement income-graduated fixed charges, propose a marketing, education, and outreach plan, propose a line-item budget for implementation costs, and provide a justification for each proposed line-item cost.

BVES will include the following information in the Tier 3 advice letter: (i) a list of all base revenue cost categories that BVES proposes to recover through its income-graduated fixed charges and the revenue requirement associated with each cost category; (ii) an explanation of why each listed base revenue cost category is a fixed cost similar to a category approved for recovery through D.24-05-028; (iii) the revenue requirement for each of the fixed cost categories approved in D.24-05-028, if applicable; (iv) an explanation of how each base revenue cost category was converted from the current volumetric rate to a new per customer rate, if it is incremental to the current fixed charges; (v) proposed fixed charge levels; and (vi) a bill impact analysis demonstrating that both Tier 1 and Tier 2 customers with average electricity usage in each baseline territory will realize a bill savings compared to currently effective rates. (OP No. 10b)

- (3) Record any over- or under-collection of revenues by income-graduated fixed charges as a separate line-item in its existing Base Revenue Requirement Balancing Account. (OP No. 11)
- (4) Consult with PacifiCorp to understand how PacifiCorp differentiates between single-

and multi-family housing and whether it would be feasible for BVES to collect and use similar data for the purpose of differentiating fixed charges; and present their findings at the workshop hosted by the large utilities regarding differentiating between single- and multi-family households; and file a report in this proceeding within 90 days of the workshop. (OP No. 12)

- (5) Serve a report on the service list of this proceeding within 60 days after each anniversary of the launch of its income-graduated fixed charges the following metrics: number of customers in each tier, the number of customers who changed tiers, and average customer bill impacts for each tier and each baseline territory. (OP No. 13)

Once the required billing system changes are in place and appropriate pre-transition ME&O has been accomplished, BVES will begin to bill residential customers on the Fixed Charge rate structure.

### **1.2 Removal of Minimum Bills**

BVES will remove the minimum bill if the minimum bill for part-time residential customers is less than the approved fixed charge.

### **1.3 Implementation Timing and Approach**

Pursuant to D.24-05-028, BVES will implement the Fixed Charge in the first quarter of 2026.<sup>1</sup> To ensure the overall accuracy and consistency in the billing process for calculating and applying the Fixed Charge, BVES will implement the Fixed Charge in its billing system for residential customers at one time. This will be accomplished by creating a common system design and architecture for calculating and applying the Fixed Charge, which can then be applied to any of BVES's applicable residential rate schedules. This approach will ensure completeness in calculations and allow for thorough end-to-end billing calculation testing.

### **1.4 Community Choice Aggregator Coordination**

BVES does not have any CCAs in its service territory.

### **1.5 Customer Support Resources**

BVES anticipates the introduction of a Fixed Charge will create an incremental increase in calls to BVES's Customer Care Center during the initial phase-in time period. BVES's Customer Care Center will be provided with training and scripting to handle and manage

---

<sup>1</sup> D.24-05-028, p. 141

the additional calls expected prior to transition, during transition, as well as after residential customers have transitioned to a Fixed Charge. The Customer Call Center will be trained on how to handle general inquiries about the Fixed Charge, inquiries from our solar and CARE customers who want to understand how the Fixed Charge impacts them, as well as inquiries on how the Fixed Charge tier assignments are determined.

### 1.6 Measurement and Evaluation

Pursuant to D.24-05-028 (OP No. 13) BVES will compile and report metrics on the Fixed Charge and associated ME&O efforts within 60 days of each anniversary of the launch of its income-graduated fixed charges.<sup>2</sup> Metrics to be reported on include:

- Number of customers in each tier;
- Number of customers who changed tiers;
- Average customer bill impacts for each tier and each baseline territory

BVES will meet the required metrics as follows:

1. BVES will track the number of customers that fall into each tier when the IGFC takes effect in 2026. At the end of the year, BVES will tally the number of customers that fall into each tier and include the metric in the annual report.
2. BVES will identify customers who changed tier designation during the year and total the number of customers who changed tiers. These changes will be included in the annual report, as well as any new accounts that started after the report year.
3. BVES will compute actual bills using the IGFC rates as well as bills using the rate structure prior to the start of the IGFC year and provide the proportion of bills that were higher due to IGFC rates in the annual report. BVES has only one baseline territory.

For more information on ME&O metrics, see Section 2.7.

BVES proposes no additional CARE reporting for the Fixed Charge and does not have a FERA program. This will not preclude BVES from reporting the statistics of each tier as discussed above.

---

<sup>2</sup> D.24-05-028, p. 166

## **2. Marketing, Education & Outreach**

Marketing, Education & Outreach (“ME&O”) to residential customers is fundamental to raising awareness, promoting understanding, and encouraging acceptance of the Fixed Charge. BVES’s ME&O approach is designed to educate residential customers about how the Fixed Charge will help address equity and affordability issues, and importantly, how it sets the stage for greater adoption of electrification in California by reducing volumetric rates for all residential customers. Effective communication before, during, and after Fixed Charge implementation will be critical to providing a positive customer experience regarding the change in how they are billed for electricity.

### **2.1 ME&O Objectives and Strategies**

The goals and objectives for BVES’s ME&O are to:

- Educate residential customers on the way they are charged for electricity.
- Inform customers on how it will be changing, why and when the new structure is being applied, what the Fixed Charge will be applied to, how their bill may be impacted, and helpful ways to manage energy costs.
- Explain that the Fixed Charge is an existing separate line item shown on their bill on a per meter, per day basis.
- Assure CARE customers that their assistance program discounts will not be affected by the fixed charge, and would see a reduction in monthly bills without changes to usage.<sup>3</sup>
- To have an incremental approved budget to cover IGFC ME&O expense separate from existing programs, such as CARE.

BVES’s ME&O strategies include:

- Using a multi-channel/multi-phased/integrated approach aimed at residential customers to maximize awareness, understanding, and acceptance by addressing perceptions and misperceptions of the Fixed Charge.
- Providing simple, clear, and transparent communications.

---

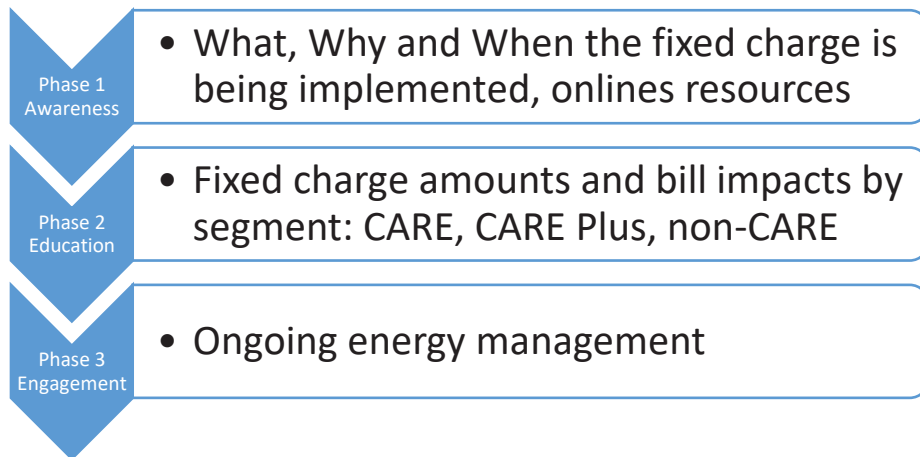
<sup>3</sup> D.24-05-028, p. 122

- Using customer insights and segmentation to tailor appropriate communications for subgroups more likely to need specialized outreach, such as CARE.
- Providing in-language communication for multilingual customers.
- Offering and promoting online information to make it easy to inform and educate customers.
- Leveraging Community Based Organizations (“CBO”) to notify and educate hard-to-reach customers.

## 2.2 Over-Arching Phased Approach

Research findings from April 2024, conducted by the large utilities, show that customers' preferences vary on when they would like to learn about the Fixed Charge. BVES plans to implement ME&O using a phased approach to achieve the previously stated utility outcomes of Awareness, Education, and Engagement. This strategy will guide the timing of tactics and the progression of messaging through the various marketing and outreach channels:

### I. Figure 1: BVES ME&O Phased Approach



**Phase 1 – Awareness:** Beginning up to 9 months before implementation, the Awareness phase will set the context for what the Fixed Charge is, why it is being implemented, and when it will take effect. Awareness messaging will include basic education around what goes into electric bills, such as the difference between fixed, base, and supply charges. Tactics and messaging in this phase are broad, over-arching, and conceptual.

**Phase 2 – Education:** Up to 90 days prior to implementation, the Education phase will further explain bill impacts, including the Fixed Charge amount a customer has been assigned. These materials will remind customers when to expect to see the Fixed Charge on their bill and reinforce available online resources where they can get more information.

**Phase 3 – Engagement:** After implementation, the Engagement phase will focus on the total bill and rate education.

### 2.3 Messaging

#### **Phase I public relations plan includes:**

1. **Two direct mail campaigns** to all customers, informing them about IGFC and that no action is needed on their part as they will be automatically transferred to their new tariff. The campaign will also explain what IGFC is and why BVES is taking this CPUC-mandated action.
2. **Two direct mail campaigns** to all CARE, Medical Baseline, and Access and Functional Needs customers, informing them about IGFC and that no action is needed on their part as they will be automatically transferred to their new tariff. Additional information will introduce the CARE Plus program, highlighting that CARE customers who meet half of the federal poverty levels are eligible for additional savings.
3. **Two bill inserts** to all customers with similar information as point 1.
4. **Two bill inserts** to all CARE, Medical Baseline, and Access and Functional Needs customers with similar information as point 2.
5. **Two direct mail campaigns** sending new CARE and CARE Plus forms to all full-time residents.
6. Boosted paid Facebook ads specific to the Bear Valley service territory with IGFC information from points 1 and 2 above. Ten ads total spread throughout Phases 1, 2, and 3.
7. Develop BVES website to convey IGFC information from points 1 and 2 above.

**Phase I PR outreach** starts on April 1, 2025, and ends September 30, 2025 (6 months).

#### **Phase II public relations plan includes:**

1. **One direct mail campaign** to all customers, informing them about IGFC and that no action is required on their part, as they will be automatically transferred to their new tariff. The campaign will also explain what IGFC is and why BVES is taking this CPUC-mandated action.
2. **One direct mail campaign** to all CARE, Medical Baseline, and Access and Functional Needs customers, informing them about IGFC and that no action is required on their part, as they will be automatically transferred to their new tariff. Additional information will introduce the CARE Plus program, highlighting that CARE customers who meet half of the federal poverty levels are eligible for additional savings.
3. **One bill insert** to all customers with similar information as point 1.
4. **One bill insert** to all CARE, Medical Baseline, and Access and Functional Needs customers with similar information as point 2.

5. **Two direct mail campaigns** sending new CARE and CARE Plus forms to all full-time residents.

**Phase II PR outreach** starts on October 1, 2025, and ends December 31, 2025 (3 months).

**Specific Phase III public relations plan includes:**

6. **One bill insert** to all customers, informing them about IGFC and that no action is required on their part, as they will be automatically transferred to their new tariff. The campaign will also explain what IGFC is and why BVES is taking this CPUC-mandated action.
7. **One bill insert** to all CARE, Medical Baseline, and Access and Functional Needs customers, informing them about IGFC and that no action is required on their part as they will be automatically transferred to their new tariff. Additional information will introduce the CARE Plus program, highlighting that CARE customers who meet half of the federal poverty levels are eligible for additional savings.
8. **One direct mail campaign** sending new CARE and CARE Plus forms to all full-time residents.

**Phase III PR outreach** starts no later than April 1, 2026, and ends September 30, 2026 (6 months).

## 2.4 High-level Message Alignment

In conjunction with the other IOUs, BVES plans to continue to work on messaging alignment across all aspects of the Fixed Charge. Examples of message alignment with the Joint IOUs include:

- Fixed Charge Naming Recommendation: Base Services Charge
- The “Why” - Explain why the change is happening in clear and simple terms, e.g. *“In order to help make energy bills more transparent and encourage the use of cleaner energy and greater electrification, California state law Assembly Bill 205, requires BVES and the other state utilities to adjust the way we bill residential customers.”*
- The “What” - Explain what the billing change will look like on monthly bills, using graphics where possible and provide segmented bill samples so customers can see what amounts go toward fixed charge vs. usage charge, e.g. *“A fixed monthly charge called **Base Services Charge** of \$23.22 covers some of the cost of maintaining the electric grid and providing customer support. For customers enrolled in CARE (bill discounts), the fixed charge is \$10.06 and CARE Plus is \$5.00. A separate charge for every kilowatt-hour (kWh) used will be lower per kWh than comparable fully volumetric rates.”*
- Further make it clear this change affects all residential customers; but that existing plans are to be rolled into this program, e.g. *“This change affects all residential customers including those with CARE; solar and DGS rates, homeowners and renters. This billing structure change does not affect existing rate plans.”*
- The “When” - Make it clear to customers when the change is happening, e.g.

*"In March 2026, all BVES residential customers will see these changes to their bill."*

- Support and Resources - Make online resources for questions, rate plan options clear and include a link to a Frequently Asked Questions ("FAQ") page for topics not addressed, e.g. *For more information on the new Fixed Charge, visit our landing page at...*

## **2.5 Target Audiences and Segmentation**

ME&O will rely on bill analysis, tier assignments of known customers, and research to determine target audiences, assess impacts, and determine customer segments warranting specialized messaging where possible. BVES is planning on a segmentation strategy that categorizes customers into similarly impacted groups such as CARE, Medical Baseline/AFN, solar and distributed generation, sub-metered (mobile home parks) and general (non-CARE) customers. BVES intends to customize its messaging to address the unique needs of each targeted segment.

## **2.6 CARE and CARE Plus**

In addition to notifying existing CARE customers that they will receive the Tier 2 (100-200% FPL) Fixed Charge automatically, BVES will include messaging that confirms the continuation of their CARE discount and that if they are removed from the CARE program for any reason, they will automatically be transitioned to the Tier 3 default Fixed Charge. Additionally, BVES will leverage existing CARE materials, such as the confirmation welcome letter, to remind customers that their Tier 2 placement is dependent on their enrollment in the program.

Similar to CARE, CARE Plus (up to 100% FPL) will include messaging that informs customers of additional discounts for income qualified individuals and families and that if they are removed from the CARE Plus program for any reason, they will automatically be transitioned to the Tier 3 default Fixed Charge and will have to reapply for either CARE or CARE Plus. Additionally, BVES will create CARE Plus materials for the newly created DLI Plus tariff schedule, such as the confirmation welcome letter, to remind customers that their Tier 1 placement is dependent on their enrollment in the program.

## **2.7 Solar**

Solar and wind customers may be further segmented into Net Energy Metering (NEM) and Distributed Generation Service (DGS) customers. Messaging will clarify how the monthly Fixed Charge will be applied and how it may impact their billing statements.

## **2.8 Integrated Campaign Tactics**



BVES plans to utilize various channels and tactics to form an integrated education and outreach campaign in support of Fixed Charge implementation, such as direct-to-customer messaging for both CARE and non-CARE customers and general customer awareness. In-language materials will be produced based on the target audience and at the request of our stakeholders, including CBOs.

## **2.9 Website**

BVES will develop and publish a dedicated webpage as the primary source of information for customers about the new Fixed Charge. The website will provide explanations of the Fixed Charge, services it covers, benefits and FAQs. More in-depth information on bill impacts will be added before direct communications are deployed. The web is an important channel to support and educate as many customers as possible and is a convenient source of self-service information. It is also a key resource to help reduce the volume of follow-up calls to BVES's Customer Care Center. When customer communications begin, web content will include segmented bill samples showing monthly totals before and after the Fixed Charge is implemented.

## 2.10 Existing Media Channels

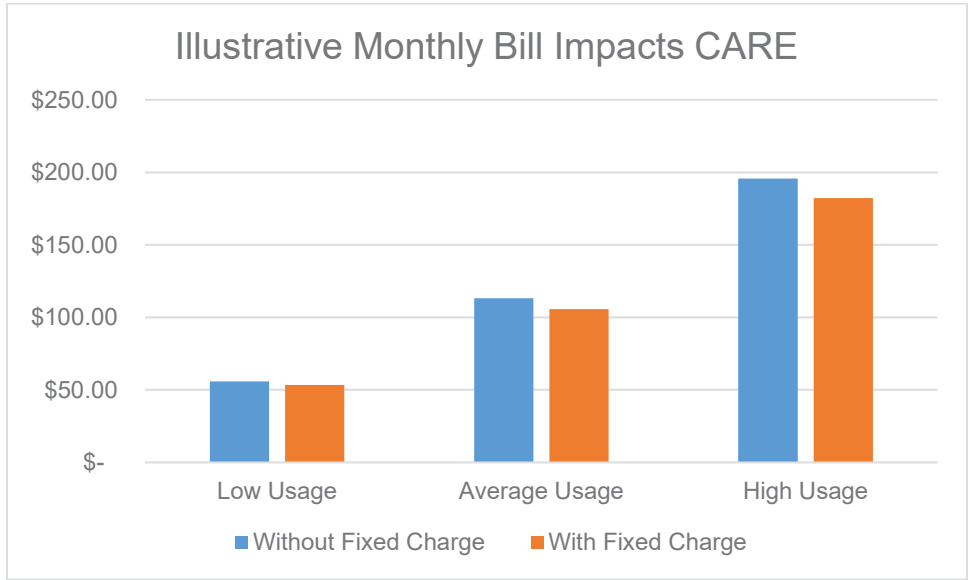
An important and cost-effective component of the integrated marketing strategy will be using BVES's existing media channels to help deliver Fixed Charge content where applicable and appropriate, such as:

- a. **Bill Inserts:** BVES will leverage customer bill inserts prior to implementation and periodically throughout 2026. These tactics will help educate customers at the point at which they may be the most engaged. A brief explanation can guide customers to a website for more in-depth information.
- b. **Collateral:** Printed materials, such as brochures and fact sheets, will be produced for use with various customer segments and through various channels, such as outreach teams, field representatives, and CBOs. Quick-Response ("QR") Codes may be used on print materials as another opportunity to connect customers directly to the website for additional information and resources.
- c. **Organic Social:** Social media channels (i.e., Facebook, and/or YouTube) will be used as an interactive and targeted way to broadly inform customers about the Fixed Charge. Posts will be brief, clear, and easy to understand, and will guide customers to websites that contain detailed information via direct links.
- d. **Message Integration:** BVES will also identify opportunities to integrate Fixed Charge messaging into other relevant ME&O efforts. Message integration will be based on how well the audience and calls to action overlap and which channel is used. In addition, different channels will be evaluated individually for their potential to carry multiple messages. Messaging will also be integrated into planned outreach to specific target groups, such as CARE and CARE Plus.

## 2.11 Direct Notification

Direct marketing tactics will be part of specific, targeted campaigns leveraging customer segmentation data, specifically useful to reach existing CARE customers. Direct notification channels, such as direct mail, will be used to inform customers of their Fixed Charge amount and direct them online for additional information. This approach will help inform customers and satisfy their need to understand how the Fixed Charge may affect their electric bill. Sample bill detail will include examples of the three levels of Fixed Charge, point out lower kWh prices shown at low, and the potential impact.

**II. Figure 2: BVES Bill Impacts**



BVES proposes deploying multiple touchpoints throughout the customer information campaign and anticipates direct customer notification will begin approximately 9 months prior to implementation.

**2.12 Community Engagement and Outreach**

**a. Community Based Organizations**

BVES will strategically leverage its network of CBOs to help educate customers about the Fixed Charge and its implications. These organizations reflect the diverse demographics of BVES’s customer base within its service territory. Many of these CBOs are small grassroots agencies serving individuals with Access and Functional Needs (“AFN”), multicultural, multilingual, low-income, seniors, and Limited English Proficient (“LEP”) audiences. BVES will continue expanding CBO partnerships to increase the reach in its community.

**b. Employee Outreach**

ME&O activities will also include outreach and education to BVES employees prior to the implementation. Internal customer-facing groups will be leveraged to help drive early education about the Fixed Charge. Customer-facing groups include the Customer Care Center and field service teams.

### c. External Stakeholders

Information will be provided to external stakeholders, including elected officials and third-party organizations, to help them understand the origin, purpose and benefits of the Fixed Charge, enabling them to address potential questions from their constituents.

#### 2.13 Paid Media

Paid media will play a key role in supporting the customer experience through all phases of communication. Paid Search, Paid Social, and Print will help target specific key customer segments, using broad messages through diverse communication channels to maximize reach and impact. Effectively communicating the Fixed Charge through paid media channels and refining the message through the three phases will set the foundation for deeper customer engagement.

- a. **Paid Search** - Paid search text ads will appear in search engines when someone is researching the topic.
- b. **Paid Social** - Targeted paid social ads will run on platforms such as Meta (Facebook).
- c. **Print** - Print ads will run in multiple community publications throughout the Big Bear Valley.

#### 2.14 Reporting and Metrics

Once ME&O activity begins, BVES plans to measure and track key pieces of outreach data to monitor progress in reaching customers with messages about the Fixed Charge. The ME&O metrics will include:

- Number of press article mentions
- Impressions and reach of paid media
- Number and type of outbound targeted communications and bill messages
- ME&O dollars spent

#### 2.15 ME&O Budget

In this section, BVES has identified ME&O-associated costs to successfully communicate the Fixed Charge to customers. To successfully reach BVES's goals and objectives, ME&O will cost an estimated \$109,527 over the three phases.

- **Website** - BVES's proposed website activities include development and design support.
- **Collateral** – BVES's budget for supporting materials includes costs for printed fact sheets and external presentation materials, FAQ documents, and translation services. BVES anticipates providing materials in both English and Spanish, where needed.

- **Paid Media** – BVES plans to start paid media in 2025 as overarching support for the other tactics and channels. Paired with outreach through other channels, cost-effective paid media will target customers through various channels, including in-language.
- **Bill Messaging** - Anticipated costs include printed bill inserts.
- **Direct Communications** - Direct mail will be used as the primary communication method to reach both CARE and non-CARE customers. Costs include development, printing, postage, and other associated handling fees.
- **Integrated Communications** – BVES will incorporate Fixed Charge messaging into other appropriate ME&O activities and materials, based on potential for alignment of target audiences and channels with the potential to carry secondary or tertiary messages. For example, existing materials such as CARE and CARE Plus welcome letters, Medical Baseline communications, or other relevant material.

**III. Table 1: BVES Estimated ME&O Costs for Initial Fixed Charge Implementation in \$2024\***

Phase 1 (6 months: starting April 1, 2025 and ending September 30, 2025)		Awareness	BVES Cost Estimates
1	(2) Direct Mail: General Information and specific details for all rate classes (Q&A/FAQ style) front and back, single-sheet, non-glossy, all customers		\$ 33,172
2	(2) Direct Mail: CARE/MBL/AFN Customers, front side only, single sheet non-glossy		\$ 7,592
3	(2) Bill Insert: General information, all customers		\$ 3,948
4	(2) Bill Insert: CARE/MBL/AFN		\$ 1,866
5	Website Development (Conveyor Group), new landing page and IGFC details		\$ 3,600
6	(2) Direct Mail new CARE and CARE Plus Forms to all full-time residential customers		\$ 4,084
7	Collateral, printed flyers, etc.		\$ 750
8	Boosted paid digital media ads, Meta		\$ 5,000
9	Public Relations contractor support		\$ 9,750
10	IT and Rate Design Internal labor		\$ 5,400
	<b>Sub Total</b>		<b>\$ 75,163</b>
Phase 2 (3 months: starting October 1, 2025 and ending December 31, 2025)		Education	BVES Cost Estimates
1	(1) Direct Mail: General Information and specific details for all rate classes (Q&A/FAQ style) front and back, single-sheet, non-glossy, all customers		\$ 16,586
2	(1) Direct Mail: CARE/MBL/AFN Customers, front side only, single sheet non-glossy		\$ 3,796
3	(1) Bill Insert: General information, all customers		\$ 1,974
4	(1) Bill Insert: CARE/MBL/AFN		\$ 933
5	(2) Direct Mail new CARE and CARE Plus Forms to all full-time residential customers		\$ 4,084
	<b>Sub Total</b>		<b>\$ 27,373</b>
	<b>March 2026</b>	<b>Go-Live Date</b>	
Phase 3 (6 months: starting April 1, 2026 and ending September 30, 2026 (and beyond))		Engagement	BVES Cost Estimates
1	(1) Bill Insert: General information, all customers		\$ 1,974
2	(1) Bill Insert: CARE/MBL/AFN		\$ 933
3	(1) Direct Mail: CARE/MBL/AFN Customers, front side only, single sheet non-glossy		\$ 4,084
	<b>Sub Total</b>		<b>\$ 6,991</b>
	<b>Grand Total</b>		<b>\$ 109,527</b>

\*Prices may vary due to timing and inflationary factors. Direct Mail estimate: all customers double-sided single sheet layout. Postage \$8,236, Print and Mail 24k customers \$5,400, Design \$2,000 + \$700 per custom graphic, \$50 per new photo stock. Bill Insert, based on 23k customers, including overrun. \$1,124, graphic design is separate. Translation Service, \$150 per.

### **2.16 ME&O Timeline**

Actual timing of ME&O activities in Phase 1 (Awareness) and 2 (Education) may be shifted or combined based on the final Fixed Charge implementation date. To ensure timely communication with customers, adjustments will be made depending on whether Fixed Charge implementation occurs in Q1 2026. Phase 3 (Engagement) may continue for up to six months after implementation.

### **2.17 ME&O Conclusion**

BVES's comprehensive ME&O plan for the Fixed Charge will provide customers with clear explanations of the new billing structure, emphasizing its necessity for reducing volumetric pricing and helping advance California's move toward greater electrification. Using integrated strategies and tactics, including targeted, direct communication for both CARE and non-Care Customers, BVES will tailor relevant messages for impacted customer groups, explaining how the Fixed Charge may impact them, while supporting the state's long-term policy goals. By actively listening to customer feedback and adapting our messaging approach through the three phases, BVES will be able to effectively guide customers through a complex topic, with the goal of building trust and long-term satisfaction with the Fixed Charge.

### **3. Tier Assignment**

- In this section, BVES outlines how Tier Assignments will be determined and billed on a monthly basis. As detailed in Section 6.1, D.24-05-028 adopts a three-tier structure for the Fixed Charges. In assigning the three tiers, D.24-05-028 specifies the following process:
- BVES will assign customers to CARE Plus (Tier 1) who attest to having eligible incomes through the CARE application process.<sup>4</sup>
- BVES will assign all customers enrolled in CARE to Tier 2 without the need for the customer to take any action.
- BVES will assign all other residential customers to Tier 3.

More detail on BVES's plan for the Tier Assignment process is included below.

#### **3.1 Tier 1 Placement, CARE Plus:**

BVES customers will have the chance to enroll in the CARE Plus program, which offers additional savings for those who qualify based on income (up to 100% of the FPL). CARE Plus customers will be assessed a \$5.00 per month Fixed Charge. If a customer's CARE Plus status changes, they will be moved into the appropriate Tier.

#### **3.2 Tier 2 Placement, CARE**

BVES will assign customers currently enrolled in the CARE program (100-200% FPL) to Tier 2 without the need for the customer to take any action. CARE customers will be assessed a \$10.06 per month Fixed Charge. If a customer's CARE status changes, they will be moved into the appropriate Tier. Customers not on CARE are not eligible to be in Tier 1 or Tier 2.

#### **3.3 Tier 3 Placement**

All other residential customers not assigned a Tier 1 or Tier 2 placement as described above will be assigned to Tier 3 and will be assessed a monthly Fixed Charge of \$23.22.

#### **3.4 Master-Metered with Sub-Metering Customers (Schedules DM and DMS)**

Domestic multi-family and Sub-Metered units that are not individually metered will be classified under Tier 3. This streamlined approach seeks to balance accuracy and cost.

---

<sup>4</sup> D.24-05-028, p. 122



### **3.5 Exempt Rate Schedules**

Customers taking service on schedule TOU-EV are currently exempt from the monthly Fixed Charge.

### **3.6 Process for Managing Change in Status**

Customers who change Tier status will be moved into the appropriate Tier on their next billing cycle.

## **4. Rate Design**

ME&O to residential customers is fundamental to raising awareness, promoting understanding, and encouraging acceptance of the Fixed Charge. BVES's ME&O approach is designed to educate residential customers about how the Fixed Charge will help address equity and affordability issues, and importantly, how it sets the stage for greater adoption of electrification in California by reducing volumetric rates for all residential customers. Effective communication before, during, and after Fixed Charge implementation will be critical to providing a positive customer experience regarding the change in how they are billed for electricity.

### **4.1 Fixed Costs and Fixed Charge Levels**

This section of Appendix A provides a discussion and analysis on the fixed costs BVES proposes to be recovered through the income-graduated fixed charges. The analysis supports the fixed charges reflected in the January 16, 2024 Settlement Agreement included as Attachment C to D.24-05-028. The Small Utilities<sup>5</sup> and Cal Advocates filed a Settlement Motion for adoption of the Settlement Agreement on January 16, 2024. The Settlement Agreement proposed to primarily recover the Small Utilities' base revenue costs through income-graduated fixed charges. However, as discussed in Section 6.2 of D.24-05-028, the record of the proceeding did not include sufficient evidence about the Small Utilities' base revenue costs to determine which portion consists of fixed costs that may be recovered through a fixed charge in accordance with AB 205. Accordingly, the D.24-05-028 directed the Small Utilities to file a Tier 3 advice letter with more information about the cost categories included in base revenues and to make the determination of fixed charge levels subject to an analysis of the total revenue requirement for fixed cost categories approved in D.24-05-028.

D.24-05-028 concludes that for the large energy utilities marginal customer access costs are fixed and should be recovered through the income-graduated fixed charge. Conclusion of Law No. 7 finds that it is reasonable to define fixed costs as costs that do not directly vary based on the electricity usage of the customer from who the revenue is being collected. The marginal customer access costs represent the incremental costs of connecting an additional (i.e., marginal) customer to the grid, and is not driven by volumetric energy usage or demand. The marginal customer access costs include the marginal customer equipment costs consisting of final line transformer, service line drop, and meter costs, and the ongoing customer service costs associated with keeping customers connected to the grid. Ongoing customer costs include activities like customer billing, meter reading, and credit and collections.

### **4.2 Determination of Fixed Costs**

---

<sup>5</sup> The Small Utilities include Bear Valley Electric Service, Inc. (BVES), Liberty Utilities (CalPECO Electric) and PacifiCorp.

BVES proposes to recover through its income-graduated fixed charges (“IGFC”) Marginal Customer Access costs. These are costs that vary with the number of customers, such as costs associated with providing customers access to the electric grid (e.g., meters, services, and a portion of distribution plant related to providing customers access to the electric grid) and providing basic customer services (e.g., meter reading, billing, and customer care).

BVES’ customer cost analysis shows those costs that vary with the number of residential customers represent \$44.70 per customer per month, as shown in Figure 1 (below).

**Figure 1**

<b>Customer Cost Analysis</b>	<b>Residential Permanent</b>	<b>Residential Non-Permanent</b>	<b>Total</b>
Customer Costs	\$ 4,090,283	\$ 8,429,876	\$ 12,520,159
Number of Customers	8,616	14,727	23,344
Customer Cost per Customer (Annual)	\$ 475	\$ 572	\$ 536
<b>Customer Cost per Customer (Monthly)</b>	<b>\$ 39.56</b>	<b>\$ 47.70</b>	<b>\$ 44.70</b>

The Figure is based on the results of BVES’s marginal cost study filed in its ongoing General Rate Case (“GRC”) proceeding in Application No. 22-08-010. The Figure shows \$12.5 million in costs that vary with the number of residential customers. Costs that vary with the number of customers include providing customers access to the electric grid and providing basic customer services, such as meter reading, billing, and customer care. The Figure also shows a monthly customer cost per residential customer of \$44.70 based on 23,344 residential permanent and non-permanent customers. Derivation of the residential cost per customer is summarized in Attachment 1.

BVES’s customer cost analysis classifies costs as customer based on two types of assignments: direct assignment and indirect assignment. Classification of costs as customer is shown in Attachment 2. The Attachment shows direct assignments utilize BVES’s financial data to assign certain plant investments as customer, such as meters, services, and a portion of distribution plant related to providing customers access to the electric grid, such as poles, overhead conductors, underground conduit, and underground conductors. The Attachment also provides an explanation of the base rate cost categories classified as customer. Classification factors used to classify costs as customer are summarized in Attachment 3.

The portion of distribution plant related to providing customers access to the electric grid was based on statistical analysis that examines over a recent 10-year period the relationship between poles, overhead conductors, underground conduit, and underground

conductors plant investment and the number of customers and non-coincident peak (NCP) demands, as shown in Attachment 4. The portion of plant that varies with number of customers was classified as customer. Direct assignments utilize BVES’s financial data to assign certain expenses as customer, such as meter reading, billing, and customer care expenses.

Indirect assignments utilized composite allocators based on direct and indirect assignments to assign certain plant investments, such as general plant, as well as certain expenses, such as administrative and general expenses.

BVES’s customer cost analysis classifies \$16.3 million (42.78 percent) of BVES’s 2023 requested base rate revenue requirement of \$38.0 million as customer. The classification process reflects 55.50 percent of BVES’s plant is classified as customer, including meters, services, and a portion of distribution plant related to providing customers access to the electric grid. The classification process also reflects 42.60 percent of BVES’s O&M expenses were classified as customer, including meter reading, customer records and collection and customer accounts. Description of the classification process for each base rate cost category is included in Attachment 2.

BVES’s analysis allocates to the residential rate class \$12.5 million (77.00 percent) of the customer portion of BVES’s revenue requirement based on the results of its marginal cost study filed in its ongoing GRC proceeding in Application No. 22-08-010. The marginal cost study reflects various methods to allocate BVES’s cost of service across rate classes, including facility investments to add new customers, number of customers, and customer demands.

**4.3 BVES’ Proposed Income-Graduated Fixed Charges**

BVES proposes in its IGFC settlement residential customer charges of \$23.22 per month for non-Care customers, \$10.06 per month for Tier 1 CARE Plus customers, and \$5.00 per month for Tier 2 CARE customers, as shown in Attachment 5. The proposed residential customer charges recover in aggregate a higher portion of BVES’s proposed revenue requirement in its GRC, as shown in Figures 2 and 3 (below).

**Figure 2: IGFC Rate Design (Residential Permanent)**

	Proposed			
	TY2023 GRC	IGFC	Change	Change
Fixed Charge Rev	\$ 938,652	\$ 1,993,450	\$ 1,054,798	112%
Usage Charge Rev	\$ 7,829,571	\$ 6,774,773	\$ (1,054,798)	-13%
Total Base Rev	\$ 8,768,223	\$ 8,768,223	\$ -	0%

Figure 2 shows the IGFC rate design increases fixed charge revenues for the residential permanent rate class by \$1.1 million, while reducing usage charge revenues by the same amount.

**Figure 3: IGFC Rate Design (Residential Non-Permanent)**

	Proposed TY2023 GRC	IGFC	Change	Change
Fixed Charge Rev	\$ 2,330,790	\$ 4,101,882	\$ 1,771,093	76%
Usage Charge Rev	\$ 15,042,302	\$ 13,271,209	\$ (1,771,093)	-12%
Total Base Rev	\$ 17,373,092	\$ 17,373,092	\$ -	0%

Figure 3 shows the IGFC rate design increases fixed charge revenues for the residential non-permanent rate class by \$1.8 million, while reducing usage charge revenues by the same amount.

To achieve BVES’s proposed revenue requirement in its GRC, as shown respectively in Figures 2 and 3 (above), BVES reduced its usage charges by 13.00 percent for residential permanent customers and 12.00 percent for residential non-permanent customers.

BVES prepared customer bill impacts to evaluate the proposed IGFC rate design, as shown in Figures 4, 5, and 6 (below).

Figure 4: Customer Bill Impacts (Non-CARE Customers)

<b>Non-Care Customers</b>						
<b>Bill Impact Analysis</b>	<b>Monthly Usage (kWh)</b>	<b>IGFC Bill \$</b>	<b>Proposed TY2023 GRC Bill \$</b>	<b>Bill Increase / (Decrease) \$</b>	<b>Bill Increase / (Decrease) %</b>	
<b>Winter Season</b>						
50% Below Avg. Usage	223.5	\$ 75.24	\$ 67.71	\$ 7.53	11.12%	
25% Below Avg. Usage	335.3	102.12	97.44	4.67	4.80%	
Average Usage	447.0	138.47	137.21	1.27	0.92%	
25% Above Avg. Usage	558.8	185.30	187.75	(2.45)	-1.30%	
50% Above Avg. Usage	670.5	232.13	238.29	(6.17)	-2.59%	
<b>Summer Season</b>						
50% Below Avg. Usage	176.9	\$ 64.38	\$ 55.69	\$ 8.69	15.61%	
25% Below Avg. Usage	265.3	84.96	78.47	6.49	8.27%	
Average Usage	353.7	107.45	103.32	4.13	4.00%	
25% Above Avg. Usage	442.1	136.42	134.99	1.43	1.06%	
50% Above Avg. Usage	530.6	173.47	174.98	(1.51)	-0.86%	
Monthly Average Usage	400.4	\$ 122.96	\$ 120.26	\$ 2.70	2.25%	

Figure 4 shows monthly bill impacts for non-CARE customers. The Figure shows bill increases under the IGFC rate design as compared to the proposed rate design in the GRC proceeding for non-Care customers who use on average 447 kWh during the winter months and 354 kWh during the summer month.

Figure 5: Customer Bill Impacts (Tier 2 CARE)

<b>CARE Rate - Tier 2</b>						
<b>Bill Impact Analysis</b>	<b>Monthly Usage (kWh)</b>	<b>IGFC Bill \$</b>	<b>Proposed TY2023 GRC Bill \$</b>	<b>Bill Increase / (Decrease) \$</b>	<b>Bill Increase / (Decrease) %</b>	
<b>Total Rates</b>						
<b>Winter Season</b>						
50% Below Avg. Usage	223.5	\$ 53.37	\$ 55.86	\$ (2.49)	-4.46%	
25% Below Avg. Usage	335.3	75.72	80.50	(4.78)	-5.93%	
Average Usage	447.0	105.65	113.15	(7.50)	-6.63%	
25% Above Avg. Usage	558.8	143.96	154.43	(10.47)	-6.78%	
50% Above Avg. Usage	670.5	182.27	195.72	(13.45)	-6.87%	
<b>Summer Season</b>						
50% Below Avg. Usage	176.9	\$ 44.33	\$ 45.89	\$ (1.56)	-3.40%	
25% Below Avg. Usage	265.3	61.46	64.79	(3.32)	-5.13%	
Average Usage	353.7	80.13	85.34	(5.21)	-6.11%	
25% Above Avg. Usage	442.1	103.98	111.35	(7.37)	-6.62%	
50% Above Avg. Usage	530.6	134.29	144.01	(9.72)	-6.75%	
Monthly Average Usage	400.4	\$ 92.89	\$ 99.25	\$ (6.36)	-6.40%	

Figure 5 shows monthly bill impacts for Tier 2 CARE customers. The Figure shows bill decreases under the IGFC rate design as compared to the proposed rate design in the GRC proceeding for Tier 2 CARE customers who use on average 447 kWh during the winter months and 354 kWh during the summer month.

Figure 6: Customer Bill Impacts (Tier 1 CARE Plus)

Care Plus Rate - Tier 1						
Bill Impact Analysis	Monthly Usage (kWh)	IGFC Bill \$	Proposed TY2023 GRC Bill \$	Bill Increase / (Decrease) \$	Bill Increase / (Decrease) %	
<b>Winter Season</b>						
50% Below Avg. Usage	223.5	\$ 48.31	\$ 55.86	(7.55)	-13.52%	
25% Below Avg. Usage	335.3	70.66	80.50	(9.84)	-12.22%	
Average Usage	447.0	100.59	113.15	(12.56)	-11.10%	
25% Above Avg. Usage	558.8	138.90	154.43	(15.53)	-10.06%	
50% Above Avg. Usage	670.5	177.21	195.72	(18.51)	-9.46%	
<b>Summer Season</b>						
50% Below Avg. Usage	176.9	\$ 39.27	\$ 45.89	(6.62)	-14.43%	
25% Below Avg. Usage	265.3	56.40	64.79	(8.38)	-12.94%	
Average Usage	353.7	75.07	85.34	(10.27)	-12.03%	
25% Above Avg. Usage	442.1	98.92	111.35	(12.43)	-11.16%	
50% Above Avg. Usage	530.6	129.23	144.01	(14.78)	-10.27%	
Monthly Average Usage	400.4	\$ 87.83	\$ 99.25	(11.42)	-11.50%	

Figure 6 shows monthly bill impacts for Tier 1 CARE Plus customers. The Figure shows bill decreases under the IGFC rate design as compared to the proposed rate design in the GRC proceeding for Tier 1 CARE Plus customers who use on average 447 kWh during the winter months and 354 kWh during the summer month.

**4.4 Requirements of D.24-05-028 Ordering Paragraph No. 10**

Pursuant to D.24-05-028, Ordering Paragraph No. 10, BVES provides the following responses to information BVES is required to address in this filing.

**Requirement 1**

A list of all base revenue cost categories that the utility proposes to recover through its income-graduated fixed charges and the revenue requirement associated with each cost category.

**Response 1**

Please refer to Attachment 2. The Attachment provides a list of base rate cost categories and associated revenue requirement that were classified as customer and included in the income-graduated fixed charges. The Attachment shows 42.78 percent of BVES’s revenue requirement was classified as customer and included in the income-graduated fixed charges.



**Requirement 2**

An explanation of why each listed base revenue cost category is a fixed cost similar to a category approved for recovery through D.24-05-028.

**Response 2**

Please refer to Attachment 2. In general, those costs that vary with the number of customers were classified as customer and included in the income-graduated fixed charges. Costs classified as customer include providing customers access to the electric grid (e.g., meters, services, and a portion of distribution plant associated with providing customers access to the electric grid) and providing basic customer services (e.g., meter reading, billing, and customer care).

**Requirement 3**

The revenue requirement for each of the fixed cost categories approved in D24-05-028, if applicable to the utility.

**Response 3**

Please refer to Attachment 2 and BVES's response to Requirement 2.

**Requirement 4**

An explanation of how each base revenue cost category was converted from the current volumetric rate to a new per customer rate, if it is incremental to the current fixed charges.

**Response 4**

BVES proposes in its IGFC petition residential customer charges of \$23.22 per month for non-Care customers (Tier 3), \$10.06 per month for Tier 2 CARE customers, and \$5.00 per month for Tier 1 CARE Plus customers. The proposed customer charges recover in aggregate a higher portion of BVES's proposed revenue requirement than the proposed customer charges in its GRC, as shown in Figures 2 and 3 (above). Specifically, Figure 2 shows the IGFC rate design increases fixed charge revenues for the residential permanent rate class by \$1.1 million, while reducing usage charge revenues by the same amount. Figure 3 shows the IGFC rate design increases fixed charge revenues for the residential non-permanent rate class by \$1.8 million, while reducing usage charge revenues by the same amount.

To achieve a revenue neutral rate design, BVES reduced its usage charges by 13.00 percent for residential permanent customers and 12.00 percent for residential non-permanent customers, as shown respectively in Figures 2 and 3 (above).

**Requirement 5**

If a review of the base revenue cost categories shows insufficient fixed costs to support the Settlement Agreement's fixed charge levels, then the utility shall propose lower fixed charges.

**Response 5**

BVES's customer cost analysis shows a higher customer cost of \$44.70 per customer than BVES's proposed residential customer charges in its IGFC petition of \$23.22 per month for Non-Care (Tier 3) customers, \$10.06 per month for (Tier 2) CARE customers, and \$5.00 per month for (Tier 1) CARE Plus customers. The three fixed charges are proposed to be set for the implementation of the income-graduated fixed charges. These fixed charges by tier will be addressed in subsequent general rate cases for BVES.

**Requirement 6**

A bill impact analysis demonstrating that both Tier 1 and Tier 2 customers with average electricity usage in each baseline territory without changes to usage will realize a bill savings compared to currently effective rates.

**Response 6**

Customer bill impacts for Non-CARE, Tier 2 CARE, Tier 1 CARE Plus, customers are shown, respectively, in Figures 4, 5, and 6 (above). Figures 5 and 6 show that Tier 1 CARE Plus and Tier 2 CARE customers will realize a bill savings under the IGFC rate design as compared to BVES's GRC rate design.

#### 4.5 Revisions to Eligible Tariffs

BVES proposes the following changes to its residential rate design in order to comply with D.24-05-028.

BVES will implement the three tiers of Fixed Charges to be set as follows:

- CARE Plus (Tier 1): \$5.00 per month;
- CARE (Tier 2): \$10.06 per month;
- Non-CARE (Tier 3): \$23.22 per month

The fixed charge rates for low-income tiers already reflect a discount for low-income customers. No further discount will be applied to the fixed charges through the CARE program, however, the CARE discount will continue to apply to the volumetric rate. The IGFCs above are intended to apply to the initial implementation of the IGFC. Subsequent changes will be addressed in BVES GRC proceedings.

In addition to the Fixed Charges, BVES will convert the following surcharges from a volumetric rate to a fixed monthly charge for residential customers:

- Public Purpose Program (PPP)
- California Alternative Rates for Energy (CARE)
- Energy Savings Assistance (ESA)
- Catastrophic Event Memorandum Account (CEMA)

The residential fixed rate surcharges will be converted from volumetric rates to fixed monthly charges based on the actual rates in effect at the time the IGFCs are implemented and effective.

BVES provides in the Table below a summary of the Fixed Charges and Fixed Rate Surcharges by Tier. These fixed rate surcharges are updated based on current information. BVES anticipates filing a Tier 2 advice letter in 2025 to update rates as part of the IGFC implementation. The information is provided for illustrative purposes.

BVES  
Summary of Residential Net Income Graduated Fixed Charges  
Illustrative Summary Showing Settlement Base Revenue Fixed Charges Combined with Currently Effective Adjustment Rates Selected for Conversion to Fixed Charges\*

			Adjustment Rates to be Converted to Fixed Monthly Charges										
Column Formula	Dwelling Type	Income Level	Base Revenue Income Graduated Fixed Charge - Settlement	ESA	CEMA	CARE Discount	PPP	CARE Discount	CARE	CARE Discount	Total Adjustment Rates - Illustrative*	Net Income Graduated Fixed Charge - Illustrative*	
	(A)	(B)		(C)	(D)	(E)	(F)	(G)	(H)	(I)			(J)
					= (E)*20%		= (G)*20%		= (I)*20%		=Sum (D) through (J)	= (C) + (m)	
	Single Family	Up to 100% FPL Tier 1	\$5.00	(\$1.12)	\$2.34	(\$0.47)	\$0.31	(\$0.06)	\$0.00	0	\$1.00	\$6.00	
		100%-200% FPL Tier 2	\$10.06	(\$1.12)	\$2.34	(\$0.47)	\$0.31	(\$0.06)	\$0.00	0	\$1.00	\$11.06	
		>200% FPL Tier 3	\$23.22	(\$1.12)	\$2.34	N/A	\$0.31	N/A	\$1.10	N/A	\$2.63	\$25.85	
	Average Fixed charge		\$22.21										
				(\$0.47)									

\* Fixed rates for the residential adjustment schedules shown have been converted from the current volumetric rates to monthly per customer rates based on the rates in effect and test period in use at the time of this settlement (Oct-2023). The residential fixed rates for the adjustment schedules shown will be converted from volumetric rates to fixed monthly charges based on the actual adjustment rates and test period in effect at the time of the rate change effective date for this proceeding. Other volumetric adjustment schedules in effect at the time of this settlement in October 2023 which are not listed here will not be converted to fixed monthly charges.

The following tariff revisions will be incorporated:

For eligible residential rate schedules that currently display a minimum bill, this will be removed.

For eligible residential rate schedules that currently display “service charges”, this will be replaced with a Fixed Charge line item.

For eligible residential rate schedules, the service charges per meter will be updated to include Tier 1, Tier 2 and Tier 3 Fixed Charges, respectively. An illustrative representation of the residential rate schedule is provided in section 4.6, below.

Additional language will be added to the Special Conditions for applicable tariffs.

Fixed Charge Tier Determination: The Fixed Charge is a flat monthly charge that does not vary with customer usage. Tier placement will be determined by participation in CARE or CARE Plus program. CARE Plus is available to qualifying customers with incomes up to 100% of the Federal Poverty Limit (“FPL”). The CARE fixed charge is available to qualifying customers with incomes between 100% and 200% of the FPL. The Non-CARE fixed charge applies to all other customers.

#### 4.6 Illustrative Tariff Presentation of the Fixed Charge

An exemplary tariff for Residential Schedule D “Domestic Service – Single Family Accommodation” for the Rates Section is provided below. BVES filed a general rate case application (A.22-08-010) in August 2022 to establish rates for 2023 through 2026. A decision in that proceeding is still pending. BVES anticipates updating tariffs per a Tier 2 Advice Letter filing in 2025 based upon current rates at that time.

**RATES**

**SERVICE CHARGES PER METER, PER DAY**

Non-CARE - Tier 3	\$0.763
-------------------	---------

**ENERGY CHARGES\* \$ Per kWh**

<u>SUMMER</u>	<u>Base<sup>1</sup></u>	<u>BasAdj<sup>2</sup></u>	<u>Trans<sup>3</sup></u>	<u>Supply<sup>4</sup></u>	<u>SupplyAdj<sup>5</sup></u>		<u>TOTAL</u>
Tier #1 Baseline**	\$0.12123	\$0.00000	\$0.01904	\$0.03425	\$0.01736	-	\$0.19188
Tier #2 ***	\$0.14218	\$0.00000	\$0.01904	\$0.06200	\$0.01736	-	\$0.24058
Tier #3 Remaining	\$0.16021	\$0.00000	\$0.01904	\$0.16563	\$0.01736	-	\$0.36224
<u>WINTER</u>	<u>Base<sup>1</sup></u>	<u>BasAdj<sup>2</sup></u>	<u>Trans<sup>3</sup></u>	<u>Supply<sup>4</sup></u>	<u>SupplyAdj<sup>5</sup></u>		<u>TOTAL</u>
Tier #1 Baseline**	\$0.12123	\$0.00000	\$0.01904	\$0.03425	\$0.01736	-	\$0.19188
Tier #2 ***	\$0.14218	\$0.00000	\$0.01904	\$0.06200	\$0.01736	-	\$0.24058
Tier #3 Remaining	\$0.16021	\$0.00000	\$0.01904	\$0.16563	\$0.01736	-	\$0.36224

\* Supply charges will not be applicable to direct access purchases all other charges will be assessed.

\*\* Tier #1 a Baseline allowance includes use up to 10.52 kWh/day

\*\*\* 130% of baseline allowance includes use between 10.52 kWh/day up to 13.68 kWh/day

**OTHER ENERGY CHARGES: \$ Per Month**

PPPC <sup>6</sup>	\$xx.xx
CEMA	\$xx.xx

**OTHER ENERGY CHARGES: \$ Per kWh**

Taxes & fees <sup>7</sup>	\$xx.xx
MHP BTM Capital Project	\$xx.xx
California Climate Credit	(\$ xx.xx)

**MINIMUM CHARGE**

Will be equal to the Service Charge per meter, per day

## DECLARATION OF CONFIDENTIALITY

I, Paul Marconi, declare as follows under penalty of perjury:

1. I am an officer of Bear Valley Electric Service, Inc. (“BVES”), and as such duly authorized to declare documents and information submitted to the California Public Utilities Commission (“Commission”) to be confidential under General Order 66-D.
2. The following person may be contacted regarding the potential release of the confidential information identified by this Declaration:

Name: Jeffrey T. Linam

Email: [regulatoryaffairs@bvesinc.com](mailto:regulatoryaffairs@bvesinc.com)

3. The documents attached hereto, **Advice Letter 495-EA**, specifically:
  - **Appendix B**include confidential information that is protected under California Public Utilities Code Section 583.
4. All pages that include confidential information in these documents are separately marked as confidential. If only certain information in these documents is confidential, then only that information is marked as confidential.
5. These documents include information protected by the trade secrets privilege pursuant to California Evidence Code Section 1060 as defined in Civil Code Section 3426.1(d), Penal Code Section 499c(a)(9), and Government Code 7927.705. Specifically, the protected information includes: **Confidential information of economic value and/or commercially sensitive information which may result in potential competitors to use such information to gain an unfair competitive advantage in future transactions.**
6. This protected information derives independent economic value, actual or potential, from not being generally known to the public or to other persons who can obtain economic value from its disclosure or use. Golden State does not disclose this information to other parties or agencies without assurance that it will be protected from disclosure, and exercises reasonable efforts to protect its secrecy.

7. I have personally authorized the markings of confidentiality within these documents and if called upon, I could and would testify competently as to their justification and basis.

Sworn to this 1st day of October, at Big Bear Lake, California.

**Paul  
Marconi** Digitally signed  
by Paul Marconi  
Date: 2024.10.01  
14:43:14 -07'00'

Paul Marconi  
President  
Bear Valley Electric Service, Inc.  
42020 Garstin Dr.  
PO Box 1547  
Big Bear Lake, CA 92315

October 1, 2024

## APPENDIX B

### Pricing Documentation



<b>Service</b>	<b>File Name</b>	<b>Price</b>
Translation Service	Transperfect Invoice	██████████ per language
Direct Mailer Design	Design for direct mailer	██████████ per design
Direct Mailer Print and Postage Qty 23,500	Individual Mailer Printing and Postage	Printing: ██████████ Postage: ██████████
Social Media (boosted post)	Boosted post pricing	██████████ per post
Webpage design	Conveyor website design	██████████ cost of one webpage design
Direct Mail Qty 25,524 (includes overrun)	KUBRA	██████████



Please note that our address has changed

**Bill To:**

Bear Valley Electric Service, Inc.  
 Attn: Natali Orrick  
 42020 Garstin Dr  
 Big Bear Lake, CA 92315  
 USA

**Requested By:**

Natali Orrick  
 Bear Valley Electric Service, Inc.  
 42020 Garstin Dr  
 Big Bear Lake, CA 92315  
 USA

**Invoice #:** [REDACTED]

---

**Invoice Date:** 09/22/2020

---

**Invoice Due:** 10/22/2020

---

**Contract #:** US08 [REDACTED]

---

**Sales Contact:** Eric Schultz [REDACTED]@transperfect.com)

---

**Payment Terms:** Net 30

---

**Purchase Order #:**

---

**Project Notes:**

Wildfire Translations

Description	Quantity	Unit	Unit Cost(US\$)	Extended Cost(US\$)
<b>English into Spanish (US)</b> Trans./Edit/Proof.	1.00	Minimum	[REDACTED]	[REDACTED]
<b>English into French (FR)</b> Trans./Edit/Proof.	1.00	Minimum	[REDACTED]	[REDACTED]
<b>English into Chinese (T-US)</b> Trans./Edit/Proof.	1.00	Minimum	[REDACTED]	[REDACTED]
<b>English into Vietnamese</b> Trans./Edit/Proof.	1.00	Minimum	[REDACTED]	[REDACTED]
<b>English into Tagalog</b> Trans./Edit/Proof.	1.00	Minimum	[REDACTED]	[REDACTED]
<b>MIXTECO</b> Trans./Edit/Proof.	1.00	Flat	[REDACTED]	[REDACTED]
<b>ZAPATECO</b> Trans./Edit/Proof.	1.00	Flat	[REDACTED]	[REDACTED]
Project Management	1.00	Flat	[REDACTED]	[REDACTED]

<b>Total to Bill This Contract:</b>	US [REDACTED]
<b>Tax Amount:</b>	[REDACTED]
<b>Total Amount Due:</b>	[REDACTED]

**UNPAID**



Public Advertising Agency, Inc.  
31915 Rancho California Rd,  
Suite 200-412  
Temecula, CA 92591

Credit Card Payments will appear as Public Advertising Agency

**Invoice #** [REDACTED]

Invoice Date: Sunday, September 11th, 2022

Due Date: Wednesday, September 21st, 2022

**Invoiced To**

Bear Valley Electric Services, Inc  
ATTN: Bear Valley Electric Services, Inc  
42020 Garstin Drive  
P.O. Box 1547  
Big Bear Lake, , 92315  
United States

Purchase Order: PO [REDACTED]

Description	Total
Design of Summer/Current 2022 newsletter - general advertising	[REDACTED] USD
<b>Sub Total</b>	<b>[REDACTED] USD</b>
<b>Credit</b>	<b>\$0.00 USD</b>
<b>Total</b>	<b>[REDACTED] USD</b>

**Transactions**

Transaction Date	Gateway	Transaction ID	Amount
No Related Transactions Found			
<b>Balance</b>			<b>[REDACTED] USD</b>

August 12, 2024

Bear Valley Electric Service  
[Redacted] Re  
Accounts Payable  
Big Bear Lake, CA 92315



Estimate ID: [Redacted]  
Calculation ID: [Redacted]

Dear [Redacted]

We thank you for your inquiry. Please find our proposal for:

<b><u>Project Name:</u></b>	<b><u>Postcard</u></b>
Variant Description:	Variant - 2 Runs
Files Supplied:	Certified PDF
Proof:	Digital Color Proof
Part:	Sheet
Pages:	2
Size:	Finished: 6 x 9 "
Color:	Two sided CMYK + AQ
Paper:	100# Pacesetter Cover Gloss White
Finishing:	Trim, inkjet address, prep and mail
Packaging:	Carton Pack
Shipping:	FOB James Litho

<b>Price for 23,500 pcs.</b>	[Redacted]	[Redacted]
<b>Price for 47,000 pcs.</b>	[Redacted]	[Redacted]
<b>Estimated Pre Sort Standard Postage per Run 23,142</b>	[Redacted]	[Redacted]

Terms of Payment: 30 Days Net

The pricing above is based on information provided by the client about the project. Actual costs may change if the project does not reflect the specifications above. James Litho will notify the client of any changes in costs prior to production. If you have any questions or comments concerning the content of this letter, please do not hesitate to contact me directly.

Yours sincerely,

Bryan James  
[Redacted]@jameslitho.com)

Quote

**Boosted Post Strategy**

<b>Title of Boosted Post:</b> Customer Service Supervisor Employment Opportunity		
<b>Button:</b> Learn More	<b>Website Link:</b> [REDACTED]	
<b>Audience:</b> 40.8K - 48K		
<b>Location Ranges:</b> <ul style="list-style-type: none"><li>42020 Garstin Dr, Big Bear Lake, CA + 15 mi</li></ul>	<b>Age:</b> 18+	
<b>Other targeting:</b> N/A		
<b>Daily Reach:</b> Pending tier decision (see below)	<b>Day Span:</b> 14 days	<b>Budget:</b> Pending tier decision (see below)

**Tier Option Table (select one):**

Tier Options	Cost	Daily Reach	Total Projected Reach
Tier 1	[REDACTED]	1K - 2.9K	[REDACTED]
Tier 2	[REDACTED]	1.9K - 5.4K	[REDACTED]
Tier 3	[REDACTED]	2.6K - 7.5K	[REDACTED]

Best,

**Noah Rodriguez**  
Account Executive

**Phone** (916) 579-2887  
**Website** www.randlecommunications.com  
**Address** 2277 Fair Oaks Blvd Suite 350  
Sacramento, CA 95825

**RANDLE**  
COMMUNICATIONS

**Franklin Lee Enterprises, L.L.C.**

2419 Imperial Business Park Drive  
Imperial, CA 92251  
+1 7603551500  
[REDACTED]@conveyorgroup.com  
www.conveyorgroup.com



**INVOICE**

BILL TO  
Laura Martinez  
Bear Valley Electric Service, Inc.  
A/P  
630 E. Foothill Blvd.  
San Dimas, CA 91773-9016

INVOICE [REDACTED]  
DATE 05/06/2024  
TERMS Net 30  
DUE DATE 06/05/2024

PROJECT NUMBER(S)  
[REDACTED]

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/30/2024	Web Development Services	Contract # [REDACTED] On-Going Development - various CMS, Content and Design updates, including WMP/PSPS/CAAP and EV CTA	6.50	[REDACTED]	[REDACTED]

Thank you for choosing us, to be a part of your critical Communications team!

SUBTOTAL	[REDACTED]
TAX	0.00
TOTAL	[REDACTED]
BALANCE DUE	[REDACTED]

**Franklin Lee Enterprises, L.L.C.**

2419 Imperial Business Park Drive  
Imperial, CA 92251  
+1 7603551500  
[REDACTED]@conveyorgroup.com  
www.conveyorgroup.com



**INVOICE**

BILL TO  
Laura Martinez  
Bear Valley Electric Service, Inc.  
A/P  
630 E. Foothill Blvd.  
San Dimas, CA 91773-9016

INVOICE [REDACTED]  
DATE 06/12/2024  
TERMS Net 30  
DUE DATE 07/12/2024

PROJECT NUMBER(S)  
[REDACTED]

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
05/31/2024	Web Development Services	Contract # [REDACTED] On-Going Development - various CMS, Content and Design updates - EV CTA	15	120.00	[REDACTED]

Thank you for choosing us, to be a part of your critical Communications team!

SUBTOTAL	[REDACTED]
TAX	0.00
TOTAL	[REDACTED]
BALANCE DUE	[REDACTED]

**Franklin Lee Enterprises, L.L.C.**

2419 Imperial Business Park Drive  
Imperial, CA 92251  
+17603551500  
[REDACTED]@conveyorgroup.com  
www.conveyorgroup.com



**INVOICE**

**BILL TO**  
Laura Martinez  
Bear Valley Electric Service, Inc.  
A/P  
630 E. Foothill Blvd.  
San Dimas, CA 91773-9016

INVOICE [REDACTED]  
DATE 06/30/2024  
TERMS Net 30  
DUE DATE 07/30/2024

PROJECT NUMBER(S)  
[REDACTED]

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/30/2024	Web Development Services	Contract # [REDACTED], On-Going Development - various CMS, Content and Design updates - EV CTA	13	[REDACTED]	[REDACTED]
06/30/2024	Web Development Services	Contract # [REDACTED], On-Going Development - various CMS, Content and Design updates	7	[REDACTED]	[REDACTED]

Thank you for choosing us, to be a part of your critical Communications team!

SUBTOTAL	[REDACTED]
TAX	0.00
TOTAL	[REDACTED]
BALANCE DUE	[REDACTED]



**Sent:** Thursday, June 13, 2024 9:41 AM

**To:** Rogers, Darlene <[REDACTED]@gswater.com>

**Cc:** Delia Rocha <[REDACTED]@kubra.com>; Christina Xenias <[REDACTED]@kubra.com>; Patty Martinez <[REDACTED]@kubra.com>; KUBRA Client Support <[REDACTED]@kubra.com>; Medina-Stephens, Gabrielle <[REDACTED]@gswater.com>

**Subject:** Re: FW: Provide Quote for Bear Valley Bill Insert 2024 BVESI Summer Newsletter

**This Message Is From An External Sender**

This message came from outside the company. Do not open any attachments unless you expected this message. Do not click links unless you are sure they are safe.

Hi Darlene,

The cost to produce and deliver these inserts would be \$108.93/M ( \$2857.23 for 26,230 units)

Thank you,

On Tue, Jun 11, 2024 at 1:15 PM Rogers, Darlene <[DMROGERS@gswater.com](mailto:DMROGERS@gswater.com)> wrote:

Thank you

**Darlene Rogers**

Oracle CC&B Billing Systems Analyst

Golden State Water Company

(909) 394-3600 ext. 608

[REDACTED]@gswater.com

**From:** Brian Silva <[REDACTED]@kubra.com>

**Sent:** Tuesday, June 11, 2024 1:11 PM

**To:** Rogers, Darlene <[REDACTED]@gswater.com>

**Cc:** Delia Rocha <[REDACTED]@kubra.com>; Christina Xenias <[REDACTED]@kubra.com>; Patty Martinez <[REDACTED]@kubra.com>; KUBRA Client Support <[REDACTED]@kubra.com>; Medina-Stephens, Gabrielle <[REDACTED]@gswater.com>

**Subject:** Re: FW: Provide Quote for Bear Valley Bill Insert 2024 BVESI Summer Newsletter

**This Message Is From An External Sender**

This message came from outside the company. Do not open any attachments unless you expected this message. Do not click links unless you are sure they are safe.

Hi Darlene,

I should have a quote for you within 24 hours

Thanks

On Tue, Jun 11, 2024 at 10:57 AM Rogers, Darlene <[REDACTED]@gswater.com> wrote:

Thank you

BEAR VALLEY ELECTRIC SERVICE, INC.

G.O. 96-B

SERVICE LIST

AGNES ROBERTS, FINANCIAL ANALYST  
[AGNES.ROBERTS@BBCCSD.ORG](mailto:AGNES.ROBERTS@BBCCSD.ORG)  
EMAIL ONLY

CITY CLERK  
CITY OF BIG BEAR LAKE  
39707 BIG BEAR BLVD.  
P.O. BOX 10000  
BIG BEAR LAKE, CA 92315

CITY ATTORNEY  
CITY OF BIG BEAR LAKE  
39707 BIG BEAR BLVD.  
P.O. BOX 10000  
BIG BEAR LAKE, CA 92315

COUNTY CLERK  
COUNTY OF SAN BERNARDINO  
385 N. ARROWHEAD AVENUE - 2<sup>ND</sup> FLOOR  
SAN BERNARDINO, CA 92415-0140

COUNTY COUNSEL  
COUNTY OF SAN BERNARDINO  
385 N. ARROWHEAD AVENUE - 2<sup>ND</sup> FLOOR  
SAN BERNARDINO, CA 92415-0140

ASST ATTORNEY GENERAL  
OFFICE OF THE ATTORNEY GENERAL  
STATE OF CALIFORNIA  
300 SOUTH SPRING STREET  
LOS ANGELES, CA 90013

ERIC JANSSEN  
ELLISON, SCHNEIDER & HARRIS LLP  
2600 CAPITOL AVE., STE. 400  
SACRAMENTO, CA 95816-5905  
[ERICJ@ESLAWFIRM.COM](mailto:ERICJ@ESLAWFIRM.COM)

WADE REESER, VP, OPERATIONS  
BIG BEAR MOUNTAIN RESORTS  
P.O. BOX 77, 880 SUMMIT BLVD.  
BIG BEAR LAKE CA 92315  
[WREESER@MAMMOTHRESORTS.COM](mailto:WREESER@MAMMOTHRESORTS.COM)

PETER EICHLER  
LIBERTY UTILITIES  
2865 BRISTOL CIRCLE  
OAKVILLE, ONTARIO L6H 7H7  
[PETER.EICHLER@LIBERTYUTILITIES.COM](mailto:PETER.EICHLER@LIBERTYUTILITIES.COM)

MIKE LONG  
CALIFORNIA PACIFIC ELECTRIC CO., LLC  
933 ELOISE AVENUE  
SOUTH LAKE TAHOE, CA 96150  
[MIKE.LONG@LIBERTY-ENERGY.COM](mailto:MIKE.LONG@LIBERTY-ENERGY.COM)

RANDLE COMMUNICATIONS  
500 CAPITOL MALL, SUITE 1950  
SACRAMENTO, CA 95814  
[MGAZDA@RANDLECOMMUNICATIONS.COM](mailto:MGAZDA@RANDLECOMMUNICATIONS.COM)

ITZIAR ROMO  
OPR COMMUNICATIONS  
19318 JESSE LANE, SUITE 200  
RIVERSIDE, CA 92508  
[IROMO@OPRUSA.COM](mailto:IROMO@OPRUSA.COM)

FRED YANNEY, YANNEY LAW OFFICE  
2082 MICHELSON DRIVE, SUITE 100  
IRVINE, CA 92612  
[FREDYANNEY@GMAIL.COM](mailto:FREDYANNEY@GMAIL.COM)

BRENT TREGASKIS  
BEAR MOUNTAIN RESORT  
P O BOX 77  
BIG BEAR LAKE, CA 92315

SOUTHERN CALIFORNIA EDISON CO.  
P. O. BOX 800  
ROSEMEAD, CA 91770

PATRICK O'REILLY  
OPR COMMUNICATIONS  
19318 JESSE LANE, SUITE 200  
RIVERSIDE, CA 92508  
[POREILLY@OPRUSA.COM](mailto:POREILLY@OPRUSA.COM)

ARLENE HERRERA  
OPR COMMUNICATIONS  
19318 JESSE LANE, SUITE 200  
RIVERSIDE, CA 92508  
[AHERRERA@OPRUSA.COM](mailto:AHERRERA@OPRUSA.COM)

NAVAL FACILITIES ENGINEERING COMMAND  
REA. D. ESTRELLA  
SOUTHWEST DIVISIONM  
1220 PACIFIC HIGHWAY  
SAN DIEGO, CA 92132  
[REA.ESTRELLA@NAVY.MIL](mailto:REA.ESTRELLA@NAVY.MIL)

LIBERTY UTILITIES  
9750 WASHBURN ROAD  
DOWNEY, CA 90241  
[AdviceLetterService@libertyutilities.com](mailto:AdviceLetterService@libertyutilities.com)

DOWNEY BRAND LLP  
455 MARKET STREET, SUITE 1500  
SAN FRANCISCO, CA 94105  
[msomogyi@DowneyBrand.com](mailto:msomogyi@DowneyBrand.com)  
[tmacbride@DowneyBrand.com](mailto:tmacbride@DowneyBrand.com)  
[mday@DowneyBrand.com](mailto:mday@DowneyBrand.com)

BRIAN T. CRAGG  
DOWNEY BRAND LLP  
455 MARKET STREET, SUITE 1500  
SAN FRANCISCO, CA 94105  
[BCRAGG@DOWNEYBRAND.COM](mailto:BCRAGG@DOWNEYBRAND.COM)

WILLIAM A. MONSEN  
MRW & ASSOCIATES, LLC  
1736 FRANKLIN STREET, SUITE 700  
OAKLAND, CA 94612  
[WAM@MRWASSOC.COM](mailto:WAM@MRWASSOC.COM)



California  
Public Utilities  
Commission



[CPUC Home](#)

## CALIFORNIA PUBLIC UTILITIES COMMISSION

### Service Lists

---

**PROCEEDING: R2207005 - OIR ADVANCE DEMAND F**  
**FILER: CPUC**  
**LIST NAME: LIST**  
**LAST CHANGED: SEPTEMBER 20, 2024**

---

### Parties

---

CARMEN BEST  
VP - POLICY & EMERGING MARKETS  
RECURVE ANALYTICS, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000  
FOR: RECURVE ANALYTICS, INC.

JEANNE B. ARMSTRONG  
SR. COUNSEL - REGULATORY  
SOLAR ENERGY INDUSTRIES ASSOCIATION  
EMAIL ONLY  
SACRAMENTO, CA 00000  
FOR: SOLAR ENERGY INDUSTRIES ASSOCIATION

RICHARD TABORS, DR.  
PRINCIPAL  
TABORS CARAMANIS RUDKEVICH  
300 WASHINGTON STREET  
NEWTON, MA 02458  
FOR: TABORS CARAMANIS RUDKEVICH

BRADY BORCHERDING  
DIR - GOVERNMENT AFFAIRS- WEST COAST  
FUELCELL ENERGY, INC.  
3 GREAT PASTURE ROAD  
DANBURY, CT 06810  
FOR: FUELCELL ENERGY, INC.

C. BAIRD BROWN  
ATTORNEY  
ECO(N)LAW LLC  
230 S. BROAD STREET, 17TH FL.  
PHILADELPHIA, PA 19102  
FOR: MICROGRID RESOURCES COALITION (MRC)

EMILIE OLSON  
PRINCIPAL  
ADVANCED ENERGY UNITED, INC.  
1010 VERMONT AVE., NW, STE. 1050  
WASHINGTON, DC 20005  
FOR: ADVANCE ENERGY UNITED, INC.  
(FORMERLY ADVANCED ENERGY ECONOMY)

SAMUEL GODA  
MGR - POLICY & GOV AFFAIRS  
KALUZA US LLC  
3210 NEWARK ST NW  
WASHINGTON, DC 20008  
FOR: KALUZA US LLC

KENNETH D, SCHISLER  
REGULATORY AND GOVERNMENT AFFAIRS  
CPOWER  
1001 FLEET STREET, SUITE 400  
BALTIMORE, MD 21202  
FOR: CPOWER

LARISA DOBRIANSKY  
CONSULTANT  
DOBRIANSKY CONSULTANCY  
1016 SOUTH WAYNE STREET, UNIT 606  
ARLINGTON, VA 22204  
FOR: GRID2.0

KATHLEEN MCMANUS  
GOVERNMENT AND REGULATORY AFFAIRS  
ARMADA POWER, LLC  
230 WEST STREET, SUITE 150  
COLUMBUS, OH 43215  
FOR: ARMADA POWER, LLC

MEREDITH ROBERTS  
DIR - REGULATORY, WEST  
GENERAC POWER SYSTEMS, INC.  
S45W29290 HIGHWAY 59  
WAUKESHA, WI 53189  
FOR: GENERAC POWER SYSTEMS, INC.

SCOTT D. LIPTON  
ENERGY POLICY MGR, WESTERN REGION  
ENCHANTED ROCK, LLC  
1113 VINE STREET, STE. 101  
HOUSTON, TX 77002  
FOR: ENCHANTED ROCK

JACOB SCHLESINGER  
COUNSEL  
KEYES & FOX LLP  
1580 LINCOLN ST., STE. 1105  
DENVER, CO 80203  
FOR: SAN DIEGO COMMUNITY POWER (SDCP)  
AND CLEAN ENERGY ALLIANCE (CEA)

JESSE MORRIS  
CHIEF EXECUTIVE OFFICER  
ENERGY WEB  
201 MAIN ST., SUITE 202D  
CARBONDALE, CO 81623  
FOR: ENERGY WEB

ERIC A. GRESSLER  
SR COUNSEL - REGULATORY  
SOUTHERN CALIFORNIA GAS COMPANY  
555 WEST FIFTH ST., STE. 1400, GT-14E7  
LOS ANGELES, CA 90013  
FOR: SOUTHERN CALIFORNIA GAS COMPANY

NOAH GARCIA  
MGR  
EVGO SERVICES, LLC  
11835 W. OLYMPIC BLVD., STE. 900E  
LOS ANGELES, CA 90064  
FOR: EVGO SERVICES, LLC

DANIEL W. DOUGLASS  
ATTORNEY  
DOUGLASS, LIDDELL & KLATT  
5737 KANAN ROAD, STE. 610  
AGOURA HILLS, CA 91301-1601  
FOR: GOOGLE NEST

MICHAEL KOHANIM  
CEO  
UNIVERSAL DEVICES  
5435 BALBOA BLVD. SUITE 205  
ENCINO, CA 91316  
FOR: UNIVERSAL DEVICES

JAMES WHOOLEY  
ATTORNEY  
SOUTHERN CALIFORNIA EDISON COMPANY  
2244 WALNUT GROVE AVE. / PO BOX 800  
ROSEMEAD, CA 91770  
FOR: SOUTHERN CALIFORNIA EDISON COMPANY

RONALD MOORE  
SR ANALYST, REGULATORY  
BEAR VALLEY ELECTRIC SERVICE  
630 EAST FOOTHILL BOULEVARD  
SAN DIMAS, CA 91773  
FOR: BEAR VALLEY ELECTRIC SERVICE, INC.

JANE KRIKORIAN, J.D.  
MGR - REGULATORY  
UTILITY CONSUMERS' ACTION NETWORK  
404 EUCHID AVE., STE. 377  
SAN DIEGO, CA 92114  
FOR: UTILITY CONSUMERS' ACTION NETWORK  
COMPANY

REBECCA HANSSON  
SENIOR ATTORNEY  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK COURT, CP32D  
SAN DIEGO, CA 92123  
FOR: SAN DIEGO GAS AND ELECTRIC  
COMPANY

JONATHAN HART  
MGR - PUBLIC POLICY  
POWERFLEX  
15445 INNOVATION DRIVE  
SAN DIEGO, CA 92128  
FOR: POWERFLEX INC.

JENNIFER HAMILTON  
DEPUTY DIR  
CALIFORNIA HYDROGEN BUSINESS COUNCIL  
18847 VIA SERENO  
YORBA LINDA, CA 92866  
FOR: CALIFORNIA HYDROGEN BUSINESS  
COUNCIL

BRIAN ALWARD  
VP OF SALES AND MARKETING  
POLARIS ENERGY SERVICES  
411 WOODBRIDGE STREET  
SAN LUIS OBISPO, CA 93401  
FOR: POLARIS ENERGY SERVICES

DAVID MEYERS  
CEO  
GRIDTRACTOR INC.  
2600 SOMERSET DRIVE  
BELMONT, CA 94022  
FOR: GRIDTRACTOR INC.

FOR: TEMIX INC.

MELICIA CHARLES  
DIR - REGULATORY AFFAIRS, WEST  
MAINSRING ENERGY, INC.  
3601 HAVEN AVENUE  
MENLO PARK, CA 94025  
FOR: MAINSPRING ENERGY, INC.

MEGAN DELAPORTA  
CALIF PUBLIC UTILITIES COMMISSION  
LEGAL DIVISION  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214  
FOR: PUBLIC ADVOCATES OFFICE

JENNIFER L. WEBERSKI  
LITIGATION SUPERVISOR

BOAZ UR  
CHIEF BUSINESS DEV. OFFICER  
NOSTROMO ENERGY, INC.  
3333 MICHELSON, STE. 300  
IRVINE, CA 92612  
FOR: NOSTROMO ENERGY, INC.

BEN SCHWARTZ  
MGR - POLICY  
CLEAN COALITION  
1800 GARDEN STREET  
SANTA BARBARA, CA 93101  
FOR: CLEAN COALITION

JERRI STRICKLAND  
POLICY ADVISOR  
CENTRAL COAST COMMUNITY ENERGY  
70 GARDEN COURT, SUITE 300  
MONTEREY, CA 93940  
FOR: CENTRAL COAST COMMUNITY ENERGY  
(CCCE)

EDWARD G. CAZALET, PH.D.  
CEO  
TEMIX INC.  
221 MAIN STREET, SUITE 360  
LOS ALTOS, CA 94023

RACHAEL KOSS  
ATTORNEY  
ADAMS BROADWELL JOSEPH & CORDOZO  
601 GATEWAY BLVD., STE. 1000  
SOUTH SAN FRANCISCO, CA 94080  
FOR: COALITION OF CALIFORNIA UTILITY  
EMPLOYEES

MATTHEW FREEDMAN  
STAFF ATTORNEY  
THE UTILITY REFORM NETWORK  
785 MARKET STREET, 14TH FL  
SAN FRANCISCO, CA 94103  
FOR: THE UTILITY REFORM NETWORK (TURN)

MOHIT CHHABRA  
SR. SCIENTIST

SMALL BUSINESS UTILITY ADVOCATES  
548 MARKET STREET, SUITE 11200  
SAN FRANCISCO, CA 94104  
FOR: SMALL BUSINESS UTILITY ADVOCATES

NATURAL RESOURCES DEFENSE COUNCIL  
111 SUTTER STREET, 21ST FL.  
SAN FRANCISCO, CA 94104  
FOR: NATURAL RESOURCES DEFENSE COUNCIL

RACHEL MCMAHON  
VICE PRESIDENT, POLICY  
CALIFORNIA ENERGY STORAGE ALLIANCE  
EMAIL ONLY  
EMAIL ONLY, CA 94104  
FOR: CALIFORNIA ENERGY STORAGE ALLIANCE  
(CESA)

SHERIDAN PAUKER  
ATTORNEY  
KEYES & FOX LLP  
580 CALIFORNIA STREET, 12TH FLOOR  
SAN FRANCISCO, CA 94104  
FOR: VALLEY CLEAN ENERGY ALLIANCE

STEVE SHERR  
FOUNDATION WINDPOWER, LLC  
268 BUSH STREET SUITE 3100  
SAN FRANCISCO, CA 94104  
FOR: FOUNDATION WINDPOWER, LLC

JAMES D. SQUERI  
ATTORNEY  
DOWNEY BRAND LLP  
455 MARKET STREET, STE. 1500  
SAN FRANCISCO, CA 94105  
FOR: CALIFORNIA BUILDING INDUSTRY  
ASSOCIATION

MICHAEL COLVIN  
DIR - REGULATORY  
ENVIRONMENTAL DEFENSE FUND  
123 MISSION ST, 28TH FL.  
SAN FRANCISCO, CA 94105  
FOR: ENVIRONMENTAL DEFENSE FUND

NORA SHERIFF  
COUNSEL  
BUCHALTER, A PROFESSIONAL CORPORATION  
425 MARKET STREET, 29TH FLR  
SAN FRANCISCO, CA 94105-2491  
FOR: CALIFORNIA LARGE ENERGY CONSUMERS  
ASSOCIATION (CLECA) / ENERGY PRODUCERS  
AND USERS COALITION

CLIFF STATON  
HEAD OF GOV'T AFFAIRS  
OHMCONNECT, INC.  
350 TOWNSEND ST. SUITE 210  
SAN FRANCISCO, CA 94107  
FOR: OHMCONNECT, INC.

EDWARD G. POOLE  
ATTORNEY  
ANDERSON POOLE & COUCHE  
150 POST STREET, STE. 742  
SAN FRANCISCO, CA 94108  
FOR: WESTERN MANUFACTURED HOUSING  
COMMUNITIES ASSOCIATION

AMANDA MYERS WISSER  
SR. MGR - POLICY & REGULATORY, WEST  
WEAVE GRID, INC.  
375 ALABAMA STREET, SUITE 325  
SAN FRANCISCO, CA 94110  
FOR: WEAVE GRID, INC.

AMANDA MYERS WISSER  
SR. MGR - REGULATORY  
WEAVE GRID, INC.  
375 ALABAMA STREET, STE. 325  
SAN FRANCISCO, CA 94110  
FOR: WEAVE GRID, INC.

ANNA FERRO  
ATTORNEY  
DAVIS WRIGHT TREMAINE LLP  
50 CALIFORNIA STREET, 23RD FLR  
SAN FRANCISCO, CA 94111  
FOR: PEARLX INFRASTRUCTURE LLC

CONNOR WALDOCH  
SR. MGR  
LEAPFROG POWER, INC.  
1700 MONTGOMERY STREET, STE 200  
SAN FRANCISCO, CA 94111  
FOR: LEAPFROG POWER, INC.

SARA STECK MYERS  
ATTORNEY AT LAW  
LAW OFFICES OF SARA STECK MYERS  
122 - 28TH AVENUE  
SAN FRANCISCO, CA 94121  
FOR: ENEL X NORTH AMERICA, INC.

RACHELLE CHONG  
COUNSEL  
LAW OFFICE OF RACHELLE CHONG  
345 WEST PORTAL AVENUE, STE. 110  
SAN FRANCISCO, CA 94127  
FOR: PROLOGIS, INC.

RITA M. LIOTTA  
FEA COUNSEL  
US DEPARTMENT OF THE NAVY  
1 AVENUE OF THE PALM, SUITE 161  
SAN FRANCISCO, CA 94130  
FOR: FEDERAL EXECUTIVE AGENCIES

MEGAN M. MYERS  
ATTORNEY AT LAW  
110 OXFORD STREET  
SAN FRANCISCO, CA 94134  
FOR: CENTER FOR ENERGY EFFICIENCY AND  
RENEWABLE TECHNOLOGIES (CEERT)

EVELYN KAHL  
GENERAL COUNSEL & DIR - POLICY  
CALIFORNIA COMMUNITY CHOICE ASSOCIATION  
ONE CONCORD CENTER  
2300 CLAYTON ROAD, SUITE 1150  
CONCORD, CA 94520  
FOR: CALIFORNIA COMMUNITY CHOICE  
ASSOCIATION (CALCCA)

DAMON FRANZ  
MANAGING POLICY ADVISOR  
TESLA, INC.  
901 PAGE AVENUE  
FREMONT, CA 94538  
FOR: TESLA, INC.

MARC MONBOUQUETTE  
SR MGR-POLICY & GVMNT AFFAIRS  
ENPHASE ENERGY  
47281 BAYSIDE PARKWAY  
FREMONT, CA 94538  
FOR: ENPHASE ENERGY

JOSEPH DESMOND  
EXE DIR  
CA. EFFICIENCY + DEMAND MANAGEMENT  
849 E. STANLEY BLVD. STE 294  
LIVERMORE, CA 94550  
FOR: CALIFORNIA EFFICIENCY + DEMAND  
MANAGEMENT COUNCIL

RACHEL BRYANT  
SR. DIR - REGULATORY  
GRIDX, INC.  
712 BANCROFT ROAD, SUITE 844  
WALNUT CREEK, CA 94598  
FOR: GRIDX, INC

STEVE CAMPBELL  
MGR - POLICY & BUS. DEVELOP  
GRID ALTERNATIVES  
1171 OCEAN AVE SUITE 200  
OAKLAND, CA 94608  
FOR: GRID ALTERNATIVES

GAIL L. SLOCUM  
ATTORNEY

JORDYN BISHOP  
SR LEGAL COUNSEL - ENERGY EQUITY

PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612  
FOR: PACIFIC GAS AND ELECTRIC COMPANY

THE GREENLINING INSTITUTE  
360 14TH STREET, SECOND FLOOR  
OAKLAND, CA 94612  
FOR: THE GREENLINING INSTITUTE

MARK FULMER  
CONSULTANT  
MRW & ASSOCIATES LLC

MICHAEL QUIROZ  
REGULATORY ANALYST  
AVA COMMUNITY ENERGY



1736 FRANKLIN ST., 7TH FL.  
OAKLAND, CA 94612  
FOR: ALLIANCE FOR RETAIL ENERGY MARKETS  
(AREM)

1999 HARRISON STREET, STE. 2300  
OAKLAND, CA 94612  
FOR: AVA COMMUNITY ENERGY

NIHAL SHRINATH  
ASSOCIATE ATTORNEY  
SIERRA CLUB  
2101 WEBSTER STREET, SUITE 1300  
OAKLAND, CA 94612  
FOR: SIERRA CLUB

STEVE CAMPBELL  
DIR - REGULATORY, WEST  
VOTE SOLAR  
360 22ND ST SUITE 730  
OAKLAND, CA 94612  
FOR: VOTE SOLAR

ALEXIS K. WODTKE  
6505 HARWOOD AVE.  
OAKLAND, CA 94618  
FOR: ALEXIS K. WODTKE

MELISSA W. KASNITZ  
ATTORNEY  
CENTER FOR ACCESSIBLE TECHNOLOGY  
3075 ADELINE STREET, STE. 220  
BERKELEY, CA 94703  
FOR: CENTER FOR ACCESSIBLE TECHNOLOGY

JOSEPH BOURG  
VP  
OLIVINE, INC.  
2120 UNIVERSITY AVENUE  
BERKELEY, CA 94704  
FOR: OLIVINE, INC.

CLAIRE BROOME, MD  
ADJUNCT PROFESSOR PUBLIC HEALTH  
350 BAY AREA  
26 NORTHGATE AVE.  
BERKELEY, CA 94708  
FOR: 350 BAY AREA

SHANA LAZEROW  
ATTORNEY / LEGAL DIR.  
COMMUNITIES FOR A BETTER ENVIRONMENT  
340 MARINA WAY  
RICHMOND, CA 94801  
FOR: CALIFORNIA ENVIRONMENTAL JUSTICE  
ALLIANCE

SABRINNA SOLDAVINI  
SR. POLICY ANALYST  
MARIN CLEAN ENERGY  
1125 TAMALPAIS AVENUE  
SAN RAFAEL, CA 94901  
FOR: MARIN CLEAN ENERGY (MCE)

BRIAN KIMBALL  
SR. DHEPUTY CITY ATTORNEY  
CITY OF SAN JOSE  
200 EASE SANTA CLARA STREET, 16TH FL.  
SAN JOSE, CA 95113-1905  
FOR: CITY OF SAN JOSE, ADMINISTRATOR OF  
SAN JOSE CLEAN ENERGY

ARTHUR HAUBENSTOCK, ESQ.  
VP - REGULATORY  
BLOOM ENERGY CORPORATION  
4353 NORTH 1ST STREET  
SAN JOSE, CA 95134  
FOR: BLOOM ENERGY CORPORATION

LORENZO KRISTOV, PH.D.  
CONSULTANT  
PO BOX 927  
DAVIS, CA 95617-0927  
FOR: CLIMATE CENTER

WILLIAM H. WEAVER  
SR. COUNSEL  
CA. INDEPENDENT SYSTEM OPERATOR CORP  
250 OUTCROPPING WAY  
FOLSOM, CA 95630  
FOR: CALIFORNIA INDEPENDENT SYSTEM  
OPERATOR CORPORATION

CAROLYN M. KEHREIN  
CONSULTANT  
ENERGY MANAGEMENT SERVICES  
2602 CELEBRATION WAY  
WOODLAND, CA 95776  
FOR: ENERGY USERS FORUM

BRAD HEAVNER  
POLICY DIR.  
CALIFORNIA SOLAR & STORAGE ASSOCIATION  
1107 9TH ST. SUITE 820  
SACRAMENTO, CA 95814  
FOR: CALIFORNIA SOLAR & STORAGE  
ASSOCIATION

JEDEDIAH J. GIBSON  
ATTORNEY  
DOWNEY BRAND LLP  
621 CAPITOL MALL, 18TH FLOOR  
SACRAMENTO, CA 95814  
FOR: BEAR VALLEY ELECTRIC SERVICE, INC.  
(BVES)

RONALD LIEBERT  
ATTORNEY AT LAW  
ELLISON SCHNEIDER HARRIS & DONLAN LLP  
2600 CAPITOL AVENUE, STE. 400  
SACRAMENTO, CA 95816-5931  
FOR: CALIFORNIA MANUFACTURERS &  
TECHNOLOGY ASSOCIATION

ED BURGESS  
SR POLICY DIR  
VEHICLE-GRID INTEGRATION COUNCIL  
10265 ROCKINGHAM DRIVE, STE. 100-4061  
SACRAMENTO, CA 95827  
FOR: VEHICLE-GRID INTEGRATION COUNCIL  
(VGIC)

KAREN NORENE MILLS  
ATTORNEY  
CALIFORNIA FARM BUREAU FEDERATION  
2600 RIVER PLAZA DR.  
SACRAMENTO, CA 95833  
FOR: CALIFORNIA FARM BUREAU FEDERATION

ANN L. TROWBRIDGE  
ATTORNEY  
DAY CARTER & MURPHY LLP  
3620 AMERICAN RIVER DRIVE, SUITE 205  
SACRAMENTO, CA 95864  
FOR: CALIFORNIA CLEAN DG COALITION

DANIEL MARSH  
MGR - RATES & REGULATORY  
LIBERTY UTILITIES  
933 ELOISE AVE.  
SO. LAKE TAHOE, CA 96150  
FOR: LIBERTY UTILITIES

DALLAS A. HARRIS  
ATTORNEY  
DAVISON VAN CLEVE, P.C.  
1750 SW HARBOR WAY, STE. 450  
PORTLAND, OR 97201  
FOR: ELECTRIFY AMERICA, LLC

CATHIE ALLEN  
DIR - REGULATORY AFFAIRS  
PACIFICORP  
825 N. E. MULTNOMAH, SUITE 300  
PORTLAND, OR 97232  
FOR: PACIFICORP

ASHKAN RAHIMI-KIAN  
CTO / FOUNDER  
INTELLIGENT ENERGY MANAGEMENT SOLUTIONS  
151 CHARLES STREET WEST, COMMUNITECH  
KITCHENER ON, BC N2G 1H6  
CANADA  
FOR: INTELLIGENT ENERGY MANAGEMENT  
SOLUTIONS LTD. (IEMS)

**Information Only**

---

AARON LU  
RATES AND STRATEGY ANALYST  
SAN DIEGO COMMUNITY POWER  
EMAIL ONLY  
EMAIL ONLY, CA 00000

ALEXIS RIZO  
REGULATORY ANALYST I  
CLEAN POWER ALLIANCE  
EMAIL ONLY  
EMAIL ONLY, CA 00000

ALLISON BATES WANNOP, ESQ.  
SR. DIR - LEGAL & REGULATORY  
VOLTUS, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000

AMY BARR  
PACIFIC GAS AND ELECTRIC COMPANY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

ANDREW G. CAMPBELL  
UNIVERSITY OF CALIFORNIA, BERKELEY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

BARBARA BARKOVICH  
CONSULTANT  
BARKOVICH & YAP  
EMAIL ONLY  
EMAIL ONLY, CA 00000

BENJAMIN AIRTH  
FREEDOM FOREVER  
EMAIL ONLY  
EMAIL ONLY, AA 00000

BONNIE DATTA  
VELOCE ENERGY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

BONNIE DATTA  
PLUG TO GRID STRATEGIES  
EMAIL ONLY  
EMAIL ONLY, AA 00000

BRIAN KOOIMAN  
THE AD HOC GROUP, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000

BRIAN THEAKER  
VP - REGULATORY  
MIDDLE RIVER POWER, LLC  
EMAIL ONLY  
EMAIL ONLY, CA 00000

CASE COORDINATION  
PACIFIC GAS AND ELECTRIC COMPANY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

CHRISTA LIM  
REGULATORY AFFAIRS (WEST)  
SHELL ENERGY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

CURT BARRY  
SR WRITER / EDITOR  
INSIDE WASHINGTON PUBLISHERS  
EMAIL ONLY  
EMAIL ONLY, CA 00000

DARCIE L. HOUCK  
CALIFORNIA PUBLIC UTILITIES COMMISSION  
EMAIL ONLY  
EMAIL ONLY, CA 00000

DAVID PAZ  
UTILITIES AND POWER RESEARCH  
WOLFE RESEARCH  
EMAIL ONLY  
EMAIL ONLY, CA 00000

DAVID SIDDIQUI  
CHIEF OPERATING OFFICER  
POWER TAKEOFF

DENNIS QUINN  
CEO  
SPROCKET POWER LLC

EMAIL ONLY  
EMAIL ONLY, CA 00000

EMAIL ONLY  
EMAIL ONLY, CA 00000

DEREK OLIJAR  
ADMIN. RATES & REG. AFFAIRS  
LIBERTY UTILITIES (CALIFORNIA)  
EMAIL ONLY  
EMAIL ONLY, CA 00000

DYLAN NASSANO  
WOLFE RESEARCH  
EMAIL ONLY  
EMAIL ONLY, CA 00000

DYLAN SARKISIAN  
DATA SCIENTIST II  
ENERGY SOLUTIONS  
EMAIL ONLY  
EMAIL ONLY, CA 00000

ELIZABETH STEIN  
ENVIRONMENTAL DEFENSE FUND  
EMAIL ONLY  
EMAIL ONLY, CA 00000

EMILY FABICK  
REGULATORY ANALYST  
THE CLEAN ENERGY ALLIANCE  
EMAIL ONLY  
EMAIL ONLY, AA 00000

IRA SHAVEL  
SR. CONSULTANT  
EMAIL ONLY  
EMAIL ONLY, CA 00000  
FOR: TABORS CARAMANIS RUDKEVICH

JANA KOPYCIOK-LANDE  
ASSOCIATE DIRECTOR, INNOVATION STRATEGY  
PENINSULA CLEAN ENERGY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

JEANNE MCKINNEY  
CLEAN ENERGY COUNSEL  
EMAIL ONLY  
EMAIL ONLY, CA 00000

JENNIFER REYES LAGUNERO  
ATTORNEY  
PACIFIC GAS AND ELECTRIC COMPANY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

JESSE FEINBERG  
ICF  
EMAIL ONLY  
EMAIL ONLY, CA 00000

JUDY PAU  
DAVIS WRIGHT TREMAINE LLP  
50 CALIFORNIA STREET, 23RD FLR  
SAN FRANCISCO, CA 00000

KARI CAMERON  
BBK LAW  
ALCANTAR LAW GROUP  
EMAIL ONLY  
EMAIL ONLY, CA 00000

KENNETH SAHM WHITE  
EXPERT CONSULTANT  
EMAIL ONLY  
EMAIL ONLY, CA 00000  
FOR: 350 BAY AREA

KURT SCHEUERMANN  
SR CONSULTANT  
VERDANT ASSOCIATES  
EMAIL ONLY  
EMAIL ONLY, CA 00000

LEGAL DIVISION  
CPUC  
EMAIL ONLY  
EMAIL ONLY, CA 00000

MARIAH CHAVEZ  
REGULATORY BUSINESS MANAGER  
SAN DIEGO GAS & ELECTRIC  
EMAIL ONLY

EMAIL ONLY, CA 00000

MEREDITH ALEXANDER  
GRIDWELL CONSULTING  
EMAIL ONLY  
EMAIL ONLY, CA 00000

PATRICK NGO  
PROGRAM MANAGER  
LINCUS, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000

PAUL AUGUSTINE  
DIRECTOR, ENERGY POLICY & GOVT AFFAIRS  
PROLOGIS  
EMAIL ONLY  
EMAIL ONLY, CA 00000

PAUL CENTOLELLA  
SR. CONSULTANT  
EMAIL ONLY  
EMAIL ONLY, CA 00000  
FOR: TABORS CARAMANIS RUDKEVICH

RICHARD KHOE  
CPUC  
EMAIL ONLY  
EMAIL ONLY, CA 00000

SAMUEL GOLDING  
PRESIDENT  
COMMUNITY CHOICE PARTNERS, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000

SEPHRA A. NINOW, J.D.  
CENTER FOR SUSTAINABLE ENERGY  
EMAIL ONLY  
EMAIL ONLY, CA 00000

STEPHEN CASTELLO  
CPUC - PUBLIC ADVOCATES OFFICE  
EMAIL ONLY  
EMAIL ONLY, CA 00000

TORY JORGENSEN  
RATE STRATEGY & DESIGN  
SDG&E  
EMAIL ONLY  
EMAIL ONLY, CA 00000

WILLIAM MARIN  
CO-FOUNDER  
VERDANT ASSOCIATES, LLC  
EMAIL ONLY  
EMAIL ONLY, CA 00000

PACIFICORP REGULATORY AFFAIRS  
PACIFICORP  
EMAIL ONLY  
EMAIL ONLY, AA 00000

MRW & ASSOCIATES LLC  
EMAIL ONLY  
EMAIL ONLY, CA 00000

OLIVINE, INC.  
EMAIL ONLY  
EMAIL ONLY, CA 00000

ERIC BORDEN  
PRINCIPAL ASSOCIATE  
SYNAPSE ENERGY ECONOMICS  
485 MASSACHUSETTS AVE, SUITE 3  
CAMBRIDGE, MA 02139

ALEX RUDKEVICH, DR.  
PRINCIPAL  
TABORS CARAMANIS RUDKEVICH  
300 WASHINGTON STREET  
NEWTON, MA 02458  
FOR: TABORS CARAMANIS RUDKEVICH

JOHN WILSON  
RESOURCE INSIGHT, INC.  
5 WATER ST.  
ARLINGTON, MA 02476

SEAN PARKER  
ANALYST  
VEIC  
20 WINOOSKI FALLS WAY, 5TH FLOOR  
WINOOSKI, VT 05404

PAUL FUKUMOTO  
FUELCELL ENERGY  
3 GREAT PASTURE ROAD  
DANBURY, CT 06810

BRIAN TURNER  
REGULATORY DIR., WESTERN STATES  
ADVANCED ENERGY UNITED, INC.  
1010 VERMONT AVE. NW, SUITE 1050  
WASHINGTON, DC 20005

STEPHANIE DOYLE  
SOLAR ENERGY INDUSTRIES ASSOCIATION  
1425 K ST. N.W., SUITE 1000  
WASHINGTON, DC 20005

VALTS GRINTALS  
PRODUCT MARKETING LEAD  
KALUZA US LLC  
3210 NEWARK ST NW  
WASHINGTON, DC 20008  
FOR: KALUZA US LLC

KAY DAVOODI  
FEDERAL EXECUTIVE AGENCIES  
UTILITY RATES AND STUDIES OFFICE  
1322 PATTERSON AVE SE, SUITE 1000  
WASHINGTON NAVY YARD, DC 20374-5065

LARRY ALLEN  
UTILITY RATES & STUDIES OFFICE  
UNITED STATES NAVY / FED EXE. AGENCIES  
1322 PATTERSON AVE SE SUITE 1000  
WASHINGTON NAVY YARD, CA 20374-5065

LEE EWING  
MGR, REGULATORY & GOVERNMENT AFFAIRS  
CPOWER  
1001 FLEET STREET, STE. 400  
BALTIMORE, MD 21202

BLAKE ELDER  
POLICY RESEARCH ANALYST  
EQ RESEARCH, LLC  
1155 KILDAIRE FARM ROAD, SUITE 203  
CARY, NC 27511

MAURICE BRUBAKER  
FOR THE FEDERAL EXECUTIVE AGENCIES (FEA)  
BRUBAKER & ASSOCIATES, INC.  
16690 SWINGLEY RIDGE ROAD, SUITE 140  
CHESTERFIELD, MO 63017  
FOR: ENERGY PRODUCERS AND USERS  
COALITION

TYSON SIEGELE  
PRINCIPAL CONSULTANT  
CLEAN ENERGY STRATEGIES  
11750 W 135TH ST., STE. 1080  
OVERLAND PARK, KS 66062

SAM HARPER  
CONSULTANT  
HARPER ADVISORY LLC  
1401 LAKE PLAZA DR SUITE 200-107  
SPRING, TX 77389

SARAH JUDKINS  
ATTORNEY  
KAPLAN KIRSCH + ROCKWELL LLP  
1675 BROADWAY STE 2300  
DENVER, CO 80202

SARAH M. KEANE  
ATTORNEY  
KAPLAN KIRSCH LLP  
1675 BROADWAY, SUITE 2300  
DENVER, CO 80202

ALISSA GREENWALD  
COUNSEL  
KEYES AND FOX LLP  
1580 LINCOLN STREET, SUITE 1105

ROBERT D. SWEETIN  
ATTORNEY  
DAVISON VAN CLEVE, P.C.  
4675 W. TECO AVE., SUITE 230

DENVER, CO 80203  
FOR: SAN DIEGO COMMUNITY POWER (SDCP)  
AND CLEAN ENERGY ALLIANCE (CEA)

LAS VEGAS, NV 89118  
FOR: ELECTRIFY AMERICA, LLC

BLAINE WAYMIRE  
SOUTHERN CALIFORNIA GAS COMPANY  
555 W. 5TH STREET, GT20B8  
LOS ANGELES, CA 90013

CHERYL WYNN  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
320 West 4th Street Suite 500  
Los Angeles, CA 90013

DALE FONTANEZ  
SOUTHERN CALIFORNIA GAS COMPANY  
555 WEST 5TH STREET  
LOS ANGELES, CA 90013

EDWIN SCHMITT  
CALIF PUBLIC UTILITIES COMMISSION  
SAFETY POLICY DIVISION  
320 West 4th Street Suite 500  
Los Angeles, CA 90013

JOSEPH P. MOCK  
DIR " REGULATORY AFFAIRS  
SOUTHERN CALIFORNIA GAS COMPANY  
555 WEST FIFTH STREET, GT14D6  
LOS ANGELES, CA 90013

PAUL DEANG  
CUSTOMER PROGRAM  
SOUTHERN CALIFORNIA GAS COMPANY  
555 W. 5TH STREET GT14D6  
LOS ANGELES, CA 90013

ROSALINDA MAGANA  
SOUTHERN CALIFORNIA GAS COMPANY  
555 W. FIFTH STREET, GT20B8  
LOS ANGELES, CA 90013

VANESSA MARTINEZ  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM  
320 West 4th Street Suite 500  
Los Angeles, CA 90013

ALEXIS RIZO  
REGULATORY ANALYST  
CLEAN POWER ALLIANCE  
801 S. GRAND AVE., STE. 400  
LOS ANGELES, CA 90017

C.C. SONG  
SR. DIR - REGULATORY  
CLEAN POWER ALLIANCE OF SO. CALIF.  
801 S. GRAND AVE., STE. 400  
LOS ANGELES, CA 90017

CLARK MCISSAC  
ADVISOR, REGULATORY AFFAIRS  
CLEAN POWER ALLIANCE  
801 S. GRAND AVE., STE. 400  
LOS ANGELES, CA 90017

ANDREA LEON-GROSSMAN  
VOTE SOLAR  
PO BOX 641563  
LOS ANGELES, CA 90064

ALEX COLTERYAHN  
SR ANALYST, RATES AND REGULATORY AFFAIRS  
LIBERTY UTILITIES (CALPECO ELECTRIC) LLC  
9750 WASHBURN ROAD  
DOWNEY, CA 90241

VIBHU KAUSHIK  
GLOBAL HEAD OF UTILITY  
PROLOGIS, INC.  
17777 CENTER COURT DR. N, STE. 100  
CERRITOS, CA 90703

THEO CARETTO  
ASSOCIATE ATTORNEY  
COMMUNITIES FOR A BETTER ENVIRONMENT

GREGORY S.G. KLATT  
ATTORNEY  
DOUGLASS, LIDDELL & KLATT

113 E. ANAHEIM STREET  
WILMINGTON, CA 90744

EMAIL ONLY  
EMAIL ONLY, CA 91006

ANDRE RAMIREZ  
REG AFFAIRS â€” SR ADVISOR  
SOUTHERN CALIFORNIA EDISON COMPANY  
8631 RUSH STREET  
ROSEMEAD, CA 91770

BRANDON SANDERS  
SOUTHERN CALIFORNIA EDISON COMPANY  
2244 WALNUT GROVE AVE  
ROSEMEAD, CA 91770

JAMEEL PUEBLOS  
SOUTHERN CALIFORNIA EDISON COMPANY  
8631 RUSH STREET  
ROSEMEAD, CA 91770

JOEL M. MALLORD  
ATTORNEY  
SOUTHERN CALIFORNIA EDISON COMPANY  
2244 WALNUT GROVE AVE./ PO BOX 800  
ROSEMEAD, CA 91770

MONICA SHORS  
SR ADVISOR  
SOUTHERN CALIFORNIA EDISON COMPANY  
RATES OPERATIONS  
8631 RUSH STREET  
ROSEMEAD, CA 91770

ROBERT THOMAS  
PRIN. MGR.  
SOUTHERN CALIFORNIA EDISON COMPANY  
2244 WALNUT GROVE AVE. / PO BOX 800  
ROSEMEAD, CA 91770

SCE CASE ADMIN  
SOUTHERN CALIFORNIA EDISON COMPANY  
8631 RUSH STREET  
ROSEMEAD, CA 91770

NGUYEN QUAN  
MGR - REGULATORY AFFAIRS  
GOLDEN STATE WATER CO. - ELECTRIC OP.  
630 EAST FOOTHILL BOULEVARD  
SAN DIMAS, CA 91773

JOSH GERBER  
FOUNDER & PRINCIPAL  
33 NORTH ENERGY LLC  
661 MELBA ROAD  
ENCINITAS, CA 92024

DAVID CHENG  
STAFF ATTORNEY  
THE UTILITY REFORM NETWORK  
1620 5TH AVENUE, SUITE 810  
SAN DIEGO, CA 92101

ERIN HUDAK  
TOSDAL APC  
845 15TH STREET, SUITE 103  
SAN DIEGO, CA 92101

MEGHAN O'BRIEN  
STOEL RIVES LLP  
501 WEST BROADWAY, SUITE 2000  
SAN DIEGO, CA 92101

MICHAEL W. STODDARD  
TSI GROUP (DISTRO ENERGY)  
1041 MARKET STREET SUITE 359  
SAN DIEGO, CA 92101

MONICA NERZ  
TOSDAL APC  
845 15TH STREET, SUITE 103  
SAN DIEGO, CA 92101

TY TOSDAL  
ATTORNEY  
TOSDAL APC  
845 15TH STREET, STE. 103  
SAN DIEGO, CA 92101

HANNAH CAMPI  
SAN DIEGO GAS AND ELECTRIC COMPANY  
8315 CENTURY PARK CT  
SAN DIEGO, CA 92104



GWEN MORIEN  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK CT.  
SAN DIEGO, CA 92120

ADAM PIERCE  
DIRECTOR, CUSTOMER PRICING  
SAN DIEGO GAS & ELECTRIC  
8330 CENTURY PARK CT, CP31A  
SAN DIEGO, CA 92123

ALANA N. HAMMER  
REGULATORY CASE MGR  
SAN DIEGO GAS & ELECTRIC COMPANY  
8326 CENTURY PARK COURT (CP31D)  
SAN DIEGO, CA 92123

CLAY FABER  
DIR. CA & FEDERAL REGULATORY  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK COURT, CP32F  
SAN DIEGO, CA 92123

KIRSTIE C. RAAGAS  
MGR - REGULATORY  
SAN DIEGO GAS & ELECTRIC COMPANY  
  
8330 CENTURY PARK COURT, CP32F  
SAN DIEGO, CA 92123

KRISTOPHER BOURBOIS  
REGULATORY  
SAN DIEGO GAS & ELECTRIC COMPANY  
  
8326 CENTURY PARK CT, BUILDING 3-2  
SAN DIEGO, CA 92123

ROBERT IEZZA  
REGULATORY CASE MANAGER  
SAN DIEGO GAS & ELECTRIC COMPANY  
8326 CENTURY PARK COURT  
SAN DIEGO, CA 92123

ROGER A. CERDA  
SR. COUNSEL - REGULATORY  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK COURT, CP32D  
SAN DIEGO, CA 92123

CENTRAL FILES  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK CT, CP31-E  
SAN DIEGO, CA 92123-1530

TODD SCHAVRIEN  
MGR - REGULATORY  
SAN DIEGO GAS & ELECTRIC COMPANY  
8330 CENTURY PARK COURT, CP32F  
SAN DIEGO, CA 92123-1530

TYLER KIRCHHOFF  
REGULATORY CASE MGR  
SAN DIEGO GAS & ELECTRIC  
8330 CENTURY PARK CT., CP32F  
SAN DIEGO, CA 92123-1530

SEAN MATLOCK  
ENERGY RESOURCE MANAGER  
BEAR VALLEY ELECTRIC SERVICE  
42020 GARSTIN DRIVE / PO BOX 1547  
BIG BEAR LAKE, CA 92315

FRED G. YANNEY  
ATTORNEY  
YANNEY LAW OFFICE  
1300 BRISTOL STREET NORTH, STE. 100  
NEWPORT BEACH, CA 92660

MATTHEW RUTHERFORD  
SR. REGULATORY ANALYST  
PENINSULA CLEAN ENERGY AUTHORITY  
2075 WOODSIDE ROAD  
REDWOOD CITY, CA 94061

RYAN MANN  
SR. TECHNICAL ANALYST  
ENEL X NORTH AMERICA, INC.  
1360 INDUSTRIAL ROAD  
SAN CARLOS, CA 94070

DARION JOHNSTON  
ADAMS BROADWELL JOSEPH & CARDOZO  
601 GATEWAY BOULEVARD, SUITE 1000  
SOUTH SAN FRANCISCO, CA 94080

MARC D. JOSEPH  
ATTORNEY AT LAW  
ADAMS BROADWELL JOSEPH & CARDOZO  
601 GATEWAY BLVD., STE. 1000  
SOUTH SAN FRANCISCO, CA 94080

MAREN WENZEL  
SR. MGR - POLICY & REGULATORY  
SILICON VALLEY CLEAN ENERGY  
333 W. EL CAMINO REAL, STE. 330  
SUNNYVALE, CA 94087

SVCE REGULATORY  
SILICON VALLEY CLEAN ENERGY  
333 W EL CAMINO REAL SUITE 330  
SUNNYVALE, CA 94087

JUSTIN STRACHAN  
SF PUBLIC UTILITIES COMMISSION  
525 GOLDEN GATE AVENUE  
SAN FRANCISCO, CA 94102

ACHINTYA MADDURI  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ALEJANDRO MARQUEZ  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

AMIN YOUNES  
CALIF PUBLIC UTILITIES COMMISSION  
COMMISSIONER JOHN REYNOLDS  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ANDREW MAGIE  
CALIF PUBLIC UTILITIES COMMISSION  
BUILDING ELECTRIFICATION AND GAS POLICY  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ANDREW RUBANG  
CALIF PUBLIC UTILITIES COMMISSION  
PUBLIC ADVOCATES OFFICE - POLICY & PLANN  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ANKIT JAIN  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ASAL ESFAHANI  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

AUDREY NEUMAN  
CALIF PUBLIC UTILITIES COMMISSION  
ENERGY EFFICIENCY BRANCH  
ROOM 4-A  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

CAROLYN SISTO  
CALIF PUBLIC UTILITIES COMMISSION  
ADMINISTRATIVE LAW JUDGE DIVISION  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

CHERIE CHAN  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

CHLOE LUKINS  
CALIF PUBLIC UTILITIES COMMISSION

CHRISTOPHER HOGAN  
CALIF PUBLIC UTILITIES COMMISSION

ENERGY INFRASTRUCTURE BRANCH  
ROOM 4102  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ELECTRICITY PRICING AND CUSTOMER PROGRAM  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

CHRISTOPHER WESTLING  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

CLINTON CHAN  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ELIZABETH DORMAN  
CALIF PUBLIC UTILITIES COMMISSION  
LEGAL DIVISION  
ROOM 4300  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

JASON SYMONDS  
CALIF PUBLIC UTILITIES COMMISSION  
COMMISSIONER DOUGLAS  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

JEAN A. LAMMING  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA 4-A  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

JENNEILLE HSU  
CALIF PUBLIC UTILITIES COMMISSION  
BUILDING ELECTRIFICATION AND GAS POLICY  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

JUSTIN REGNIER  
CALIF PUBLIC UTILITIES COMMISSION  
ADMINISTRATIVE LAW JUDGE DIVISION  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

KE HAO OUYANG  
CALIF PUBLIC UTILITIES COMMISSION  
UTILITY & PAYPHONE ENFORCEMENT BRANCH  
AREA 2-E  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

KERRY FLEISHER  
CALIF PUBLIC UTILITIES COMMISSION  
PRESIDENT ALICE REYNOLDS  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

LEUWAM TESFAI  
CALIF PUBLIC UTILITIES COMMISSION  
EXECUTIVE DIVISION  
ROOM 5137  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

MARYAM MOZAFARI  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA 4-A  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

MASOUD FOUDEH  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

NATHAN CHAU  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM

OTTO NICHOLS  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM

AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

RAJAN MUTIALU  
CALIF PUBLIC UTILITIES COMMISSION  
ADMINISTRATIVE LAW JUDGE DIVISION  
AREA 4-A  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

XIAN "CINDY" LI  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM  
ROOM 4104  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

JAMES M. BIRKELUND  
PRESIDENT  
SMALL BUSINESS UTILITY ADVOCATES  
548 MARKET STREET, STE. 11200  
SAN FRANCISCO, CA 94104

JULIA KANTOR  
ATTORNEY  
KEYES & FOX LLP  
580 CALIFORNIA STREET, 12TH FL.  
SAN FRANCISCO, CA 94104

RACHEL BIRD  
FOREFRONT POWER  
100 MONTGOMERY STREET, STE. 725  
SAN FRANCISCO, CA 94104

NICHOLAS STARK  
MORGAN, LEWIS & BOCKIUS LLP  
ONE MARKET, SPEAR STREET TOWER  
SAN FRANCISCO, CA 94105

PEJMAN MOSHFEGH  
ATTORNEY AT LAW  
MORGAN, LEWIS & BOCKIUS LLP  
ONE MARKET, SPEAR STREET TOWER  
SAN FRANCISCO, CA 94105

AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

SHELLY LYSER  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRICITY PRICING AND CUSTOMER PROGRAM  
AREA  
505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3214

ARYEH GOLD-PARKER  
ASSOCIATE DIR.  
ENERGY & ENVIRONMENTAL ECONOMICS, INC  
44 MONTGOMERY STREET, STE. 1500  
SAN FRANCISCO, CA 94104

JULIA DE LAMARE  
ADVOCATE - BLDG DECARBONIZATION  
NATURAL RESOURCES DEFENSE COUNCIL  
111 SUTTER ST., 21ST FL.  
SAN FRANCISCO, CA 94104

LILLY B. MCKENNA  
ATTORNEY  
STOEL RIVES LLP  
ONE MONTGOMERY STREET, STE 3230  
SAN FRANCISCO, CA 94104

TIM LINDL  
COUNSEL  
KEYES & FOX LLP  
580 CALIFORNIA STREET, 12TH FLOOR  
SAN FRANCISCO, CA 94104  
FOR: SAN DIEGO COMMUNITY POWER (SDCP)  
AND CLEAN ENERGY ALLIANCE (CEA)

PAMELA MACDOUGAL  
ENVIRONMENTAL DEFENSE FUND  
123 MISSION ST.  
SAN FRANCISCO, CA 94105

WILLIAM KISSINGER, ESQ.  
ATTORNEY  
MORGAN LEWIS BOCKIUS LLP  
ONE MARKET, SPEAR STREET TOWER  
SAN FRANCISCO, CA 94105

MONICA SCHWEBS  
MORGAN, LEWIS BOCKIUS LLP  
ONE MARKET, SPEAR STREET TOWER  
SAN FRANCISCO, CA 94105-1126

SAMIR A. HAFEZ, ESQ.  
ATTORNEY  
BUCHALTER, A PROFESSIONAL CORPORATION  
425 MARKET STREET, 29TH FLOOR  
SAN FRANCISCO, CA 94105-2491

COLE JERMYN  
ENVIRONMENTAL DEFENSE FUND  
123 MISSION STREET, 28TH FL.  
SAN FRANCISCO, CA 94109

DAVID SIDDIQUI  
ORACLE / OPOWER  
475 SANSOME ST 11TH FLOOR  
SAN FRANCISCO, CA 94111

KATIE JORRIE  
ATTORNEY  
DAVIS WRIGHT TREMAINE, LLP  
50 CALIFORNIA STREET, 23RD FLR  
SAN FRANCISCO, CA 94111  
FOR: OHMCONNECT, INC.

VIDHYA PRABHAKARAN  
ATTORNEY  
DAVIS WRIGHT TREMAINE LLP  
50 CALIFORNIA STREET, 23RD FLR  
SAN FRANCISCO, CA 94111  
FOR: OHMCONNECT, INC.

ALLIE DETRIO  
CHIEF STRATEGIST  
REIMAGINE POWER INC  
77 SALA TERRACE  
SAN FRANCISCO, CA 94112

IGOR TREGUB  
STRATEGIC DIR / POLICY ADVISOR  
REIMAGINE POWER  
77 SALA TERRACE  
SAN FRANCISCO, CA 94112

ALEX TANG  
VOLTUS INC.  
2443 FILLMORE ST. SUITE 380-3427  
SAN FRANCISCO, CA 94115

JARED SATROM  
SR. MGR - ENERGY, CAISO  
VOLTUS, INC.  
2443 FILLMORE STREET, STE. 380-3427  
SAN FRANCISCO, CA 94115

KIMAYA ABREU  
MGR - REGULATORY  
VOLTUS, INC.  
2443 FILLMORE STREET NO. 380-3427  
SAN FRANCISCO, CA 94115

NICOLE IRWIN-VIET  
SENIOR ENERGY MARKETS MANAGER  
VOLTUS, INC.  
2443 FILLMORE ST. SUITE 380-3427  
SAN FRANCISCO, CA 94115

STEPHEN BARRAGER  
TEMIX, INC.  
2703 BRODERICK STREET  
SAN FRANCISCO, CA 94123

BYRON KAUFMAN  
PRESIDENT  
GRID SCIENCE  
1303 GATEVIEW UNIT B  
SAN FRANCISCO, CA 94130  
FOR: GRID SCIENCE

DEBORAH BEHLES  
OF COUNSEL  
CALIF. ENVIRONMENTAL JUSTICE ALLIANCE  
2912 DIAMOND STREET, NO. 162  
SAN FRANCISCO, CA 94131

CHRIS MCROBERTS  
REGULATORY AFFAIRS  
PACIFIC GAS AND ELECTRIC COMPANY  
POST OFFICE BOX 7442 (B9A)  
SAN FRANCISCO, CA 94177

JIN NOH  
PRINCIPAL  
DECODE ENERGY, LLC  
622 10TH AVENUE  
SAN MATEO, CA 94402

LEANNE BOBER  
SR. POLICY ANALYST  
CALIFORNIA COMMUNITY CHOICE ASSOCIATION  
2300 CLAYTON ROAD, STE. 1150  
CONCORD, CA 94520

SCOTT ENGSTROM  
CHIEF CUSTOMER OFFICER  
GRIDX, INC.  
712 BANCROFT ROAD, SUITE 844  
WALNUT CREEK, CA 94598

LUKE TOUGAS  
CONSULTANT  
CLEAN ENERGY REGULATORY RESEARCH  
1111 BROADWAY, STE. 300  
OAKLAND, CA 94607  
FOR: CALIFORNIA EFFICIENCY + DEMAND  
MANAGEMENT COUNCIL

ALEXANDRA M. WYATT  
POLICY DIRECTOR AND COUNSEL  
GRID ALTERNATIVES  
1171 OCEAN AVE.  
OAKLAND, CA 94608

SYLVIE ASHFORD  
THE UTILITY REFORM NETWORK  
360 GRAND AVENUE, STE. 150  
OAKLAND, CA 94610

CATHERINE E. YAP  
CONSULTANT  
BARKOVICH & YAP, INC.  
PO BOX 11031  
OAKLAND, CA 94611  
FOR: CALIFORNIA LARGE ENERGY CONSUMERS  
ASSOCIATION

AMANDA SWEETMAN  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DR  
OAKLAND, CA 94612

BETTY TRAN  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

BOBBY SILICANI  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

CHRIS KATO  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

ELYSIA VANNOY  
MGR - REGULATORY  
OHMCONNECT, INC.  
2201 BROADWAY, SUITE 702  
OAKLAND, CA 94612

ERIK JACOBSON  
DIR - REGULATORY RELATIONS  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

JAHON AMIREBRAHIMI  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

JOSEPHINE WU  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

KATIE RAMSEY  
STAFF ATTORNEY  
SIERRA CLUB  
2101 WEBSTER ST., STE. 1300  
OAKLAND, CA 94612

LEAH BAHRAMIPOUR  
LEGAL ASSIST.  
SIERRA CLUB  
2101 WEBSTER ST, SUITE 1300  
OAKLAND, CA 94612

RACHEL ALLEN  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DR  
OAKLAND, CA 94612

ROSE MONAHAN  
ATTORNEY  
SIERRA CLUB  
2101 WEBSTER STREET, SUITE 1300  
OAKLAND, CA 94612

SARAH JIN  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

SHIRLEY A. WOO  
PACIFIC GAS AND ELECTRIC COMPANY  
300 LAKESIDE DRIVE  
OAKLAND, CA 94612

ALEXANDRA GREEN  
THE CENTER FOR ACCESSIBLE TECHNOLOGY  
3075 ADELINE STREET, STE. 220  
BERKELEY, CA 94703

MICHELLE VIGEN RALSTON  
COMMON SPARK CONSULTING  
1639 WOOLSEY ST.  
BERKELEY, CA 94703

ALISON LABONTE, PH.D  
LEAD RESEARCH & DEVELOP.  
SURGEEVCS  
EMAIL ONLY  
EMAIL ONLY, CA 94710  
FOR: SURGEEVCS

R. THOMAS BEACH  
CONSULTANT  
CROSSBORDER ENERGY  
2560 NINTH STREET, SUITE 213A  
BERKELEY, CA 94710-2557  
FOR: SOLAR ENERGY INDUSTRIES  
ASSOCIATION (SEIA)

PHILLIP MULLER  
SCD ENERGY SOLUTIONS  
436 NOVA ALBION WAY  
SAN RAFAEL, CA 94903

KATELYN LEE  
CHARGEPOINT  
254 EAST HACIENDA AVENUE  
CAMPBELL, CA 95008

MATTHEW DEAL  
CHARGEPOINT, INC.  
254 EAST HACIENDA AVENUE  
CAMPBELL, CA 95008

PRASANTH GOPALAKRISHNAN  
APPLIED SYSTEMS ENGINEERING INC.  
2105 S. BASCOM AVE., STE.155  
CAMPBELL, CA 95008

KAYLA BAUM  
REGULATORY POLICY SPECIALIST  
SAN JOSE CLEAN ENERGY  
200 E. SANTA CLARA ST.  
SAN JOSE, CA 95113

LESLIE PARK  
POWER RESOURCES SPECIALIST  
SAN JOSE CLEAN ENERGY  
200 EAST SANTA CLARA STREET, 14TH FLOOR  
SAN JOSE, CA 95113

MAHAL MILES  
ANALYST II - REGULATORY  
SAN JOSE CLEAN ENERGY  
200 EAST SANTA CLARA STREET  
SAN JOSE, CA 95113

DAVID CLARK  
2036 PALOMA AVE.  
STOCKTON, CA 95209

KURT JOHNSON  
DIR - COMMUNITY ENERGY RESILIENCE  
THE CLIMATE CENTER  
1275 - 4TH ST. STE. 191 / PO BOX 3785  
SANTA ROSA, CA 95402

JOSEPH F. WIEDMAN  
ATTORNEY  
LAW OFFICE OF JOSEPH F. WIEDMAN  
115 BROAD ST., STE. 157  
CLOVERDALE, CA 95425

ERIC WOYCHIK  
STRATEGY INTEGRATION, LLC  
12 LAFFERTY ROAD  
LAKEPORT, CA 95453

MITCH SEARS  
INTERIM GENERAL MGR.  
VALLEY CLEAN ENERGY ALLIANCE  
604 2ND STREET  
DAVIS, CA 95616

STEPHAN BARSUN  
CO-FOUNDER  
VERDANT ASSOCIATES, LLC  
330 MADSON PLACE  
DAVIS, CA 95618-6599

ALICE KILDUFF  
CALIFORNIA ISO  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

CRISTY SANADA  
LEAD ANALYST  
CALIFORNIA ISO  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

DELPHINE HOU  
CA. INDEPENDENT SYSTEMS OPERATOR CORP  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

ERIK LAGERQUIST  
CORPORATION  
CALIFORNIA INDEPENDENT SYSTEM OPERATOR C  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

KEVIN HEAD  
LEAD CA REGULATORY AFFAIRS SPECIALIST  
CALIFORNIA ISO  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

SARAH E. KOZAL  
COUNSEL  
CALIF. INDEPENDENT SYSTEM OPERATOR CORP  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

VASSILISA RUBTSOVA  
ANALYST  
CALIFORNIA ISO  
250 OUTCROPPING WAY  
FOLSOM, CA 95630

ZACHARY BOEHME  
PIONEER COMMUNITY ENERGY  
2510 WARREN DRIVE, SUITE B  
ROCKLIN, CA 95677

ABHILASHA WADHWA  
CALIF PUBLIC UTILITIES COMMISSION  
BUILDING ELECTRIFICATION AND GAS POLICY  
300 Capitol Mall  
Sacramento, CA 95814

BRUCE L. HELFT  
CALIFORNIA ENERGY COMMISSION  
715 P STREET  
SACRAMENTO, CA 95814



CHRISTOPHER MARELICH  
DOWNEY BRAND LLP  
621 CAPITOL MALL, 18TH FLOOR  
SACRAMENTO, CA 95814

DANIEL HORAN  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
300 Capitol Mall  
Sacramento, CA 95814

DAVID OLIVER  
CALIF PUBLIC UTILITIES COMMISSION  
ELECTRIC RATES, CUSTOMER GENERATION AND  
300 Capitol Mall  
Sacramento, CA 95814

JILL STAFFORD  
BUCHALTER, A PROFESSIONAL CORPORATION  
500 CAPITOL MALL STE 1900  
SACRAMENTO, CA 95814

KATE UNGER  
SR. ADVISOR  
CALIFORNIA SOLAR & STORAGE ASSOCIATION  
1107 9TH STREET, STE. 820  
SACRAMENTO, CA 95814

REGULATORY CLERK  
BRAUN BLAISING & WYNNE, PC (BB&W)  
555 CAPITOL MALL, STE 570  
SACRAMENTO, CA 95814

SAMANTHA HOLDSTOCK  
PARALEGAL  
STOEL RIVES LLP  
500 CAPITOL MALL, STE. 1600  
SACRAMENTO, CA 95814

SCOTT BLAISING  
ATTORNEY AT LAW  
BRAUN BLAISING & WYNNE. PC (BB&W)  
555 CAPITOL MALL SUITE 570  
SACRAMENTO, CA 95814

TIFFANY MATEO  
MECHANICAL ENGINEER  
CALIFORNIA ENERGY COMMISSION  
715 P STREET  
SACRAMENTO, CA 95814

V. JOHN WHITE  
EXE DIR  
CENTER FOR ENERGY EFFICIENCY (CEERT)  
1100 11TH STREET, STE. 311  
SACRAMENTO, CA 95814

EDWARD RANDOLPH  
CALIBER STRATEGIES  
PO BOX 160724  
SACRAMENTO, CA 95816

MANAL YAMOUT MCDERMID (ELSI)  
CALIBER STRATEGIES  
PO BOX 160724  
SACRAMENTO, CA 95816

ANDREW B. BROWN  
ELLISON SCHNEIDER HARRIS & DONLAN LLP  
2600 CAPITOL AVENUE, STE. 400  
SACRAMENTO, CA 95816-5931

JESSICA MELMS  
ATTORNEY  
ELLISON SCHNEIDER HARRIS & DONLAN LLP  
2600 CAPITOL AVENUE, SUITE 400  
SACRAMENTO, CA 95816-5931

LYNN HAUG  
ATTORNEY  
ELLISON SCHNEIDER HARRIS & DONLAN LLP  
2600 CAPITOL AVENUE, SUITE 400  
SACRAMENTO, CA 95816-5931

JOSH STOOPS  
GOV'T AFFAIRS REP. - REGULATORY  
SACRAMENTO MUNICIPAL UTILITY DISTRICT  
6201 S STREET, MS B404  
SACRAMENTO, CA 95817

JOY MASTACHE

KATHARINE LARSON

SR. ATTORNEY  
SACRAMENTO MUNICIPAL UTILITY DISTRICT  
6201 S STREET, MS B406  
SACRAMENTO, CA 95817

GOV'T AFFAIRS REP  
SACRAMENTO MUNICIPAL UTILITY DISTRICT  
6201 S STREET, MS B404  
SACRAMENTO, CA 95817

KEVIN JOHNSTON  
ATTORNEY  
CALIFORNIA FARM BUREAU FEDERATION  
2600 RIVER PLAZA DRIVE  
SACRAMENTO, CA 95833

MEREDITH ALEXANDER  
PRINCIPAL  
HUA NANI PARTNERS  
PO BOX 1301  
KAILUA, HI 96732  
FOR: GENERAC POWER SYSTEMS, INC.

JADE LU  
HUA NANI PARTNERS  
PO BOX 1303  
KAILUA, HI 96734

BRENT L. COLEMAN  
ATTORNEY  
DAVISON VAN CLEVE, P.C.  
1750 SW HARBOR WAY, SUITE 450  
PORTLAND, OR 97201  
FOR: ELECTRIFY AMERICA, LLC

JENNIFER FRY  
FERC SPECIALIST / PRACTICE ASSIST.  
STOEL RIVES LLP  
760 SW NINTH AVENUE, SUITE 3000  
PORTLAND, OR 97205

MICHAEL CADE  
ENERGY & NATURAL RESOURCES ANALYST  
BUCHALTER  
805 SW BROADWAY SUITE 1500  
PORTLAND, OR 97205

JOSEPH DALLAS  
SENIOR ATTORNEY  
PACIFICORP  
825 NE MULTNOMAH, SUITE 2000  
PORTLAND, OR 97232

DAVID A. FITZGERALD  
ATTORNEY  
DAVISON VAN CLEVE PC  
2321 FAIRVIEW AVENUE EAST, SUITE 3  
SEATTLE, WA 98102  
FOR: ELECTRIFY AMERICA, LLC

ASHKAN RAHIMI KIAN  
CTO AND FOUNDER  
IEMS SOLUTION LTD.  
151 CHARLES STREET WEST, COMMUNITECH  
KITCHENER, BC N2G IH6  
CANADA  
FOR: IEMS SOLUTION LTD.